



MyKasih News

A quarterly publication for MyKasih Foundation | Issue 29 | January - June 2020



DIALOG donates RM 3.7 million towards Covid-19 community aid and medical fund

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HSBC reaches out to 1,705 rural families affected by MCO
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Yayasan Hasanah's special grant helps B40 communities recover from pandemic
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ISSUE 29 | JANUARY - JUNE 2020

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DIALOG donates RM 3.7 million towards Covid-19 community aid and medical fund.

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CHAIRMAN'S MESSAGE



Dear Friends,

The Covid-19 Movement Control Order (MCO) which came into effect in March this year has had a devastating impact on businesses and activities across various sectors. Consequences were far-reaching, with many losing their jobs and opportunities of getting another were rather slim.

For the poorest of the B40 population, the situation was even more dire as they are mainly daily wage earners, contract labourers, village artisans, home-based small stall operators, farmers and fisher folk dependent on selling their produce directly to customers.

As financially-strained families struggled to feed their dependents, the extended MCO exacerbated their misery. The poor became poorer and they became increasingly dependent on handouts to put food on the table and keep roofs over their heads. Appeals from rural communities were even more deafening as the remoteness of their existence compounded the hardship of accessing aid.

When the Covid-19 pandemic progressed and travel restrictions tightened, social agencies and aid organisations were challenged to mobilise their volunteer resources to procure, pack and deliver food aid to those in need. We reached out to them and offered the use of our cashless aid distribution platform at no cost.

The cashless nature of our food aid programme allowed us to quickly respond to appeals throughout the country as it could

be activated remotely. Corporations and NGOs reaching out to underserved communities kept their staff safe at home while letting the system handle aid distribution.

On our end, we initiated a campaign to raise funds to help poor Malaysians with food. With the generous support from donors, we raised RM 2.5 million and channelled it to 10,000 families nationwide to help them cope with the MCO. In this issue, we share updates on these programmes and also highlight the events which had taken place prior to the MCO.

Even as the MCO eases, we are aware that the situation remains bleak for many families as they attempt to regain financial independence in the months to come. We are currently embarking on a post-MCO fund-raising campaign to sustain aid distribution to families in need.

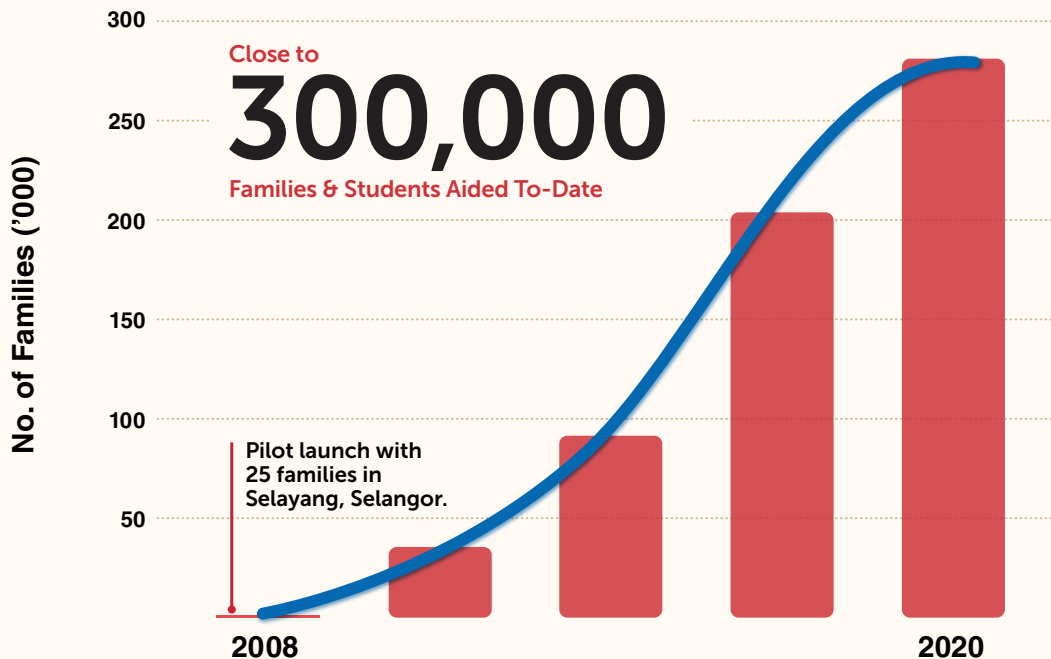
My wife and I appreciate the continued faith you have in the work that we do through MyKasih. These are unprecedented times and we thank you from the bottom of our hearts for your enduring kindness and generosity for the communities we care for.

We pray for everyone's health and safety as we navigate the year with the hope that the worst is over.

TAN SRI DR NGAU BOON KEAT
Chairman and Co-Founder

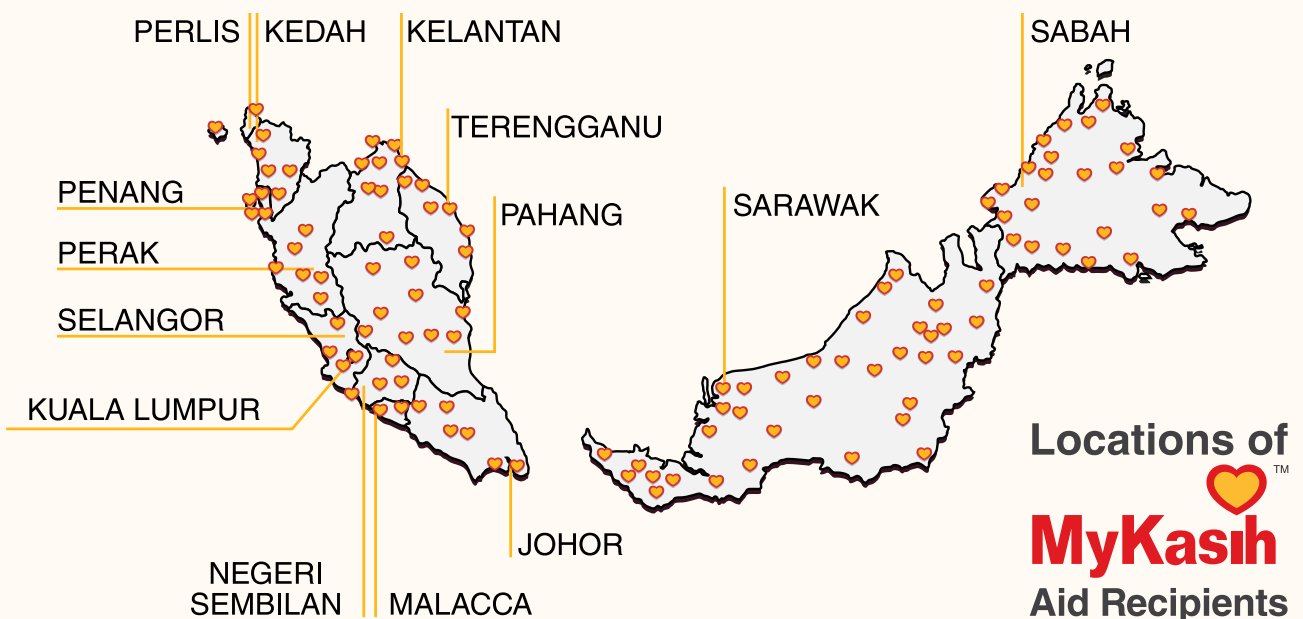
MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in December 2008. To-date, we have channeled **RM 280 million** via the MyKasih cashless payment system to more than **280,000 families** in over 400 locations nationwide, out of which, 20,000 are primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.



The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

The Ministry of Urban Wellbeing, Housing and Local Government, Johor and Sarawak State Governments, Lembaga Zakat Selangor, Zakat Pulau Pinang and Majlis Agama Islam Melaka, have also been using the innovative MyKasih system for their respective welfare programmes for the underprivileged.





About MyKasih ™

Established in **2009**, MyKasih Foundation is a charity organisation founded by DIALOG's Executive Chairman Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau, to help low-income families through food aid and education regardless of race, religion or descent.

MyKasih not only aims to improve nutrition through its food aid programme but also strives to transform the families through skills training and education, especially for their children, to break the poverty cycle and give them hope for a better future.

What is significant is that MyKasih uses leading-edge technology to

support its aid distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless payment system developed by DIV Services Sdn Bhd, a subsidiary of DIALOG.

All disbursements and payments are effected through the use of the MyKad, which is the chip-based ID card issued to all Malaysians. Use of the MyKad allows us to target aid to the right person, enabling us to distribute aid in an efficient, transparent and secure way. This feature is probably the first of its kind in welfare distribution in the world.

OUR FOOD AID PROGRAMME...

The MyKasih 'Love My Neighbourhood' is a cashless food aid programme which reaches out to families earning a combined monthly household income of RM 1,500 and below. Recipients receive a monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential items at partner retail outlets.

The approved food items range from ten different product categories such as rice, noodles, bread, biscuits, eggs, seasoning, flour, cooking oil, canned food and beverages. The list of approved items can be expanded to include basic household appliances and schooling necessities for post-disaster relief.



OUR STUDENT BURSARY PROGRAMME...

Under the MyKasih 'Love My School' bursary programme, students from economically-challenged backgrounds are given annual bursaries via a smartcard linked to their MyKad account, to pay for meals at the school canteen and to purchase school books and stationery from the school bookshop.

Additional support is rendered through sponsorship of extra tuition classes, study camps, English literacy and numeracy workshops, and computer labs for 21st century learning. Robotics, aquaponic projects and sports activities are also funded to enhance their learning experience in school.



Board of Trustees



TAN SRI DR NGAU BOON KEAT
Chairman & Co-Founder



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DATUK BADLISHAM GHAZALI

“ creating loving and caring
neighbourhoods through
food aid and education ”

DIALOG gives back with big hearts and helping hands

On Sunday 19 January 2020, 74 staff volunteers from DIALOG Group carried out community work in SMK Khai Mun, a secondary school in Bentong, Pahang, currently being supported through the 'Love My School' student bursary scheme.

DIALOG staff devoted their time and energy carrying out minor repair works, gardening, painting walls, and general housekeeping to spruce up the school. The outing formed part of the Group's CSR activity with MyKasih Foundation, which coincided with the company's business mid-year review session that month.

Three times a year, DIALOG will mobilise its staff to carry out community work in MyKasih schools, not limited to gardening and gotong royong (clean-up) beautification efforts, but also volunteering as facilitators during school sports day events.



DIALOG Group Chief Financial Officer and Joint Company Secretary, Zainab binti Mohd Salleh, giving the school's gazebo a fresh coat of paint.

DIALOG currently supports 3,400 students in 24 schools across ten states, and 560 families in seven communities where it has its Malaysian business operations.



RM 4.4 million
Contributed



3,400
Students in 24 schools supported with bursaries



560
Families supported with food aid



Volunteers cleaning up SMK Khai Mun, removing old decorations, dusting the cabinets and painting them.



DIALOG invests heavily in the wellbeing and education of children through the MyKasih 'Love My School' bursary programme. In addition to supporting students with bursaries for their daily meals and learning essentials, we also support their sporting endeavours, furnish schools with IT equipment, encourage the setting up of edible gardens and sponsor robotics for STEM education. We have seen the impact our investments are making and we hope that other companies will be inspired to adopt the 'Love My School' programme as their own CSR initiative.

*DIALOG Group Executive Chairman,
Tan Sri Dr Ngau Boon Keat.*



Glass panels that covered the information boards were carefully removed and given a good cleaning.



DIALOG senior management team working hand-in-hand with the Orang Asli students of the school.



Volunteers were treated to 200kg of durians that day, courtesy of DIALOG's Executive Director (Technical), Tan Lek Lek, who shared the bounty of the season.



SMK Khai Mun students share the same love for durians as DIALOG volunteers.



It's a wrap! 5 hours of gotong-royong done and dusted.

Rotary Kasih enters its sixth year this 2020



Rotary Club of Nilai Sentral members posing for a photo with 48 students of SRJK Bandar Sri Sendayan to commemorate the launch of the Rotary Kasih student life transformation programme.

On 6 March 2020, 48 students of SRJK Bandar Sri Sendayan, a primary school located in Seremban, Negeri Sembilan, received their Rotary Kasih student smartcards from Rotary Club of Nilai Sentral.

Since 2015, Rotarians of Rotary International District 3300 Malaysia have been working hand-in-hand with MyKasih Foundation to positively impact 1,000 primary and secondary students in sixteen schools across five states in Peninsula Malaysia through the Rotary Kasih student life transformation programme.

Both Rotary and MyKasih have each committed RM 250,000 per annum on a matching fund basis for the programme. Rotary Kasih adopts MyKasih's cashless bursary scheme where students are able to draw upon monthly allowances of RM 60-80 and pay for meals and learning necessities sold at the school canteen and bookstore using their Rotary Kasih smartcard.

Other than lessening the burden of financially-challenged families in educating and nourishing their children, the project aims to enhance the students' learning abilities through values-based programmes, which include mentoring and coaching, as well as opportunities to participate in leadership seminars and motivation camps.

In thanking Rotary for their continued support, MyKasih Foundation Chairman and Co-Founder Tan Sri Dr Ngau Boon Keat said, "The Rotarians have been a wonderful community partner to work with since our Foundation's inception in 2009. They have helped us to identify poor families for food aid, and carried out free health screening and vision screening for our beneficiary families and students"

"The dedication and care for the students' wellbeing demonstrated by the Rotarians in the execution of the Rotary Kasih community service project is truly exemplary. We value the partnership and are so pleased to have Rotary as our donor partner," added Tan Sri.



RM 500,000

Committed per annum



800

Students in 16 schools supported with bursaries



The main goal of this programme is to develop the students into productive wholesome nation builders. We appreciate the synergy of the partnership and hope that the Rotary Kasih project can continue for many more years to come for the children's benefit.

Rotary Kasih Committee Chairman, Dr Sen Gupta.



Students demonstrating a cashless transaction to Rotary Club members.

Agility Logistics aims CSR effort at MyKasih schools



Agility staff, student beneficiaries and teaching staff commemorated the launch with a group photo at the school's popular "I ♥ SKKT" photo op spot.

The MyKasih 'Love My School' programme was launched on 21 February 2020 in Sekolah Kebangsaan Kampung Tunku, Petaling Jaya, with Agility Logistics.

"SK Kampung Tunku has a student population of 1,200 students and 60-70 percent come from the B40 segment of Malaysia. As much as possible, the school's Parent Teacher Association's kitty is tapped into for various activities. However, we are very much dependent on the goodwill of kind corporations, social-purpose organisations and non-profits to ensure that the underprivileged students are also able to effectively participate in school programmes beneficial to them," said Khairul Anuar.

With Agility's contribution, the students will benefit from a monthly bursary of RM 60 which they can draw upon using their MyKasih student smartcard to pay for purchases of school books and stationery from the school bookstore, as well as food from the school canteen. This effectively allows the students to save any pocket money they might have to participate in extra-curricular activities.

RM 36,000
Contributed

50
Students supported with bursaries



New student beneficiaries learning to use their smartcards to pay for their meals at the canteen or for purchases of learning materials at the school bookshop.

AGILITY

The company got its start as a local warehousing provider in Kuwait and grew to become the largest logistics company in the Middle East. It acquired more than 40 logistics brands around the world, investing billions to build a global network with a strong footprint in emerging markets. Today, Agility is one of the world's largest integrated logistics providers with more than 22,000 employees and operations in 100 countries.

LINDE invests in Mah Meri community of Carey Island, Selangor



On 25 February 2020, the Mah Meri Orang Asli students of Sekolah Kebangsaan Sungai Judah, in Carey Island, Selangor, welcomed guests from Linde Malaysia, led by their Managing Director Anuj Sharma, and representatives from InvestKL.

Linde Malaysia was there to launch the MyKasih 'Love My School' bursary programme for 50 students and handover 15 laptops and a robotics kit to the school for their STEM learning.


“My team and I are very delighted to be here as part of the ‘Love My School’ programme. Today, we celebrate us coming together as an extended family with SK Sungai Judah and MyKasih for the students in this school and the community within Carey Island. Sincere thanks to MyKasih who are community champions in driving such remarkable programmes in ensuring schools are equipped with resources and programmes to educate the next generation,” said Anuj Sharma in his speech during the launch ceremony.


MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat, said “Education is the game changer for families living in poverty. That is why we urge companies like Linde to partner with us to help children in schools. We hope that Linde will continue to support them until they finish Year 6, provided their family status still qualifies them for aid and that the students demonstrate


improvements in attendance and academic performance. A brighter future for them is a brighter future for us all!”

LINDE

Linde Malaysia is a leading industrial gas supplier in Malaysia since 1960, manufacturing and distributing industrial, specialty and medical gases, and providing related services including installation of gas equipment and pipelines. As part of sustainable development, Linde invests in creating and strengthening communities. Efforts are aligned to the United Nations Sustainable Development Goals, especially in the area of protecting the environment, supporting diversity, health and wellness, education and initiatives in building communities.

 **RM 38,500**
Contributed

 **50**
Students supported with bursaries

 **1**
Robotics kit and 15 laptops donated

“**We share the same belief that there is potential in every child, where access to education regardless of background is the key to enable the child to grow, being the best, they can be. We look forward to greater engagement with the school to create the best possible learning environment.**

Linde Malaysia Managing Director, Anuj Sharma.



The team from Linde and Invest KL joining in the traditional Mah Meri Orang Asli dance called the jo'oh, which they were greeted with by the students of SK Sungai Judah, Carey Island.



Admiring the intricate traditional woodcarvings which the Mah Meri woodcarvers are renowned for, when they visited one of the master craver's workshop during their visit to Carey Island.



MyKasih Foundation Managing Director, Evelyn Ho (second from left) explains the demonstration of the cashless purchasing using the MyKasih smartcard to Linde Managing Director, Anuj Sharma (left).



The students of SK Sungai Judah are from the Mah Meri Orang Asli ethnic group. These two student beneficiaries are wearing their unique traditional attire made from bark cloth and woven nipah leaves.



Linde Director, Anuj Sharma (third from right) launches the MyKasih 'Love My School' programme, witnessed by MyKasih Foundation Trustee Datin Nazrin Aneeza binti Nazaruddin (fourth from right) and SK Sungai Judah's headmistress, Fazidah binti Abdul Kadir (left).



Delegates from Linde and InvestKL visiting the school's resource centre (Pusat Sumber).



The happy 50 student beneficiaries of SK Sungai Judah posing for a group photo with the teams from Linde and InvestKL.

ConocoPhillips Malaysia devotes time for Asli school



ConocoPhillips Malaysia President, David Hendicott (left) and his team of volunteers transplanting the vegetable seedlings into SK Bukit Lanjan (Asli)'s aquaponic system.

20 volunteers from ConocoPhillips Malaysia, led by their President, David Hendicott, spent the Saturday morning of 11 January 2020 sprucing up a primary school in Damansara Perdana, Selangor.

up to provide the necessary support to create a positive and nurturing learning environment for all of the children," said Hendicott.

ConocoPhillips first visited Sekolah Kebangsaan Bukit Lanjan (Asli) in November 2014 when it presented the students with Back-To-School kits as part of their community outreach activity. This time, staff volunteers transplanted vegetable seedlings into the aquaponics system, painted the school corridors, cleaned classrooms, and helped the teachers prepare local healthy dishes for lunch, which included local durians.

"We are happy to return to SK Bukit Lanjan and learn about how much they have grown and achieved since our last interaction with them. This inspires us to take time out from our daily activities to do more for the children," said Hendicott.

"On that note, we are delighted to continue our support of the MyKasih 'Love My School' programme for the sixth year running. We began this philanthropic journey in 2014, supporting 222 students in six schools in Sabah and Sarawak where we have business operations. In collaboration with MyKasih, we look forward to meaningful engagements with the beneficiary schools, stepping



A fresh coat of paint to spruce up the corridors of SK Bukit Lanjan.



RM 160,000
Contributed



222
Students in
6 schools
supported with
bursaries



1
Community
outreach activity
completed



We are especially grateful to David Hendicott and his team for spending time with the children of Bukit Lanjan on a precious weekend to give their school an uplift just as they are starting their new academic year.

We also appreciate the trust and support from ConocoPhillips Malaysia all these years in assisting underprivileged students through MyKasih. On behalf of the MyKasih beneficiary community, we wish ConocoPhillips all the best with their endeavours and look forward to doing more for the students they are caring for.

*MyKasih Foundation Chairman
and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



School teachers and parents also joined in to help paint old flower pots.



ConocoPhillips Malaysia President, David Hendicott, leading the community outreach activity at SK Bukit Lanjan.



Wrapping rice to be steamed in a bamboo.



Volunteers got to try their hand at cooking local healthy dishes for lunch.



ConocoPhillips volunteer and a SK Bukit Lanjan teacher working hand-in-hand to prepare lunch.



Using bamboo stems to steam rice is a traditional cooking method which produces rice that is fragrant.

MITRA helps B40 Indians buy food and school essentials



On Friday, 17 January 2020, Minister in the Prime Minister's Department (National Unity and Social Wellbeing) Senator P. Waytha Moorthy launched the Akshaya Patra food aid programme with over 50 recipient families at Giant Hypermarket Setapak, Kuala Lumpur.

The Malaysian Indian Transformation Unit (MITRA), led by Senator Waytha, had allocated RM 5.4 million for the Akshaya Patra food aid programme. 3,000 recipients from the B40 segment across the nation received RM 150 a month for 12 months, credited directly into their MyKad (Malaysian identity card) account to pay for essential food items at participating retail outlets such as Mydin, TF Valuemart, Econsave, Giant, Tesco and 99 Speedmart.

Running in tandem with the food aid initiative, MITRA allocated another RM 2.5 million to be channelled directly to 13,518 underprivileged Indian Primary Year 6 students to prepare for Secondary Year 1 this 2020 academic year. The aid is distributed in a cashless manner via MyKasih smartcards, where each student beneficiary is given RM 150 to spend on schooling necessities such as school shoes, uniform, bags and stationery.

The beneficiaries were identified through the eKasih system under the Implementation Coordination Unit (ICU) of the Prime Minister's Department.

MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat said, "We are happy that MITRA has found MyKasih's cashless platform efficient and useful in delivering aid to beneficiaries under its food aid and back-to-school programme. We have enabled our platform to be used by other organisations or institutions for charitable purposes with the objective of ensuring that funds reach targeted beneficiaries in a secure and transparent manner, and are used for their intended purposes."



Under the Akshaya Patra programme, 13,518 underprivileged Indian Primary Year 6 students got RM 150 to spend on Back-To-School items such as sports shoes, using their MyKasih smartcard.



RM 7.9 million
Contributed



3,000
Families supported with food aid



13,518
Students supported with Back-To-School essentials



It is a programme for the benefit of the Indian community in several states, including Selangor, Johor, Kedah and Pahang, to bring relief to them so that they can think of other ways to improve their socio-economic status.

Minister in the Prime Minister's Department (National Unity and Social Wellbeing), Senator P. Waytha Moorthy.



Minister in the Prime Minister's Department (National Unity and Social Wellbeing) Senator P. Waytha Moorthy and (sixth from left) MyKasih Foundation Deputy Chairman, Jeffrey Perera, posing for a group photo with recipient families before they start shopping during the Akshaya Patra food aid programme launch at Giant Hypermarket Setapak, Kuala Lumpur.



Parents purchasing Back-To-School learning materials for their Primary Year 6 children at Tesco Extra Seremban Jaya on 11 February 2020.



School bags and stationeries are some of the items the students can choose to spend their RM 150 allocation on, using their respective smartcards.



Families who were identified through the eKasih system, registering with MITRA staff before the launch on 17 January 2020.



Biscuits and beverages are some of the popular items chosen by the recipient families for their children.



A recipient making his first cashless payment using his MyKad. Under the Akshaya Patra food aid programme, each recipient family gets a monthly allowance of RM 150 to spend for 12 months.



A happy family with their shopping cart. The Akshaya Patra food aid programme reaches out to a total of 3,000 recipients from the B40 segment across the nation.

HSBC Malaysia celebrates with the Asli women of Selangor



HSBC Malaysia Corporate Sustainability Manager, Devika Rajamanickam (sixth from left), SURI Lifestyle Chief Executive Officer, Salena Binti Ahmad (fifth from left), and HSBC Malaysia Corporate Sustainability Assistant Manager, Melissa Wong (fourth from left), celebrating the completion of the 'Green Jeans Sewing Skills Training and Entrepreneurship Programme' with a graduation ceremony.

The first Sunday of March 2020 saw HSBC Malaysia representatives, trainers from SURI Lifestyle, and 22 Orang Asli women from Bukit Lanjan and Sungai Buloh, Selangor, celebrate the completion of the 'Green Jeans Sewing Skills Training and Entrepreneurship Programme'.

Between September 2019 and February 2020, the women produced ten different bag designs, ranging from pouches to sling bags, and even school bag packs. The overall aim was to encourage the women to earn income with their new creative sewing skills.

SURI Lifestyle Chief Executive Officer, Salena Binti Ahmad, thanked HSBC Malaysia for providing the women, who were formerly MyKasih food aid recipients, with an opportunity to earn a decent living.

"I consider these women to be very fortunate to have had this opportunity to learn a new skill, courtesy of HSBC and MyKasih. There are many women out there who can only dream of participating in such courses. I hope these graduates will not waste the skills and knowledge they have gained and put it to good use for the benefit of their families," added Salena, who had a team of four facilitators guiding the MyKasih participants under her tutelage.

Now that the women have completed 18 sewing modules over a series of 24 classroom sessions, they are confidently taking orders for pouches and sling bags from family and community members. Some of them will soon be matched with Back-To-School and corporate gifts consignment orders by SURI Lifestyle.

One of the participants, Marini Binti Apeng, appreciated learning the various techniques involved in producing good quality saleable products. She was recognised by SURI Lifestyle for her neat and creative work, which she attributed to having patience, passion for learning and a positive attitude. As an Orang Asli who works odd jobs like farming and harvesting plants and herbs from the nearby jungle, this new creative sewing skill has given her the opportunity to earn money from home. This, in turn, allows her to better care for her child with disabilities.



RM 145,000
Contributed



22
Women trained
in sewing skills



330
Pairs of pre-loved
jeans upcycled
into bags



At HSBC, we recognise our wider commitments to the communities in which we operate and understand that economic growth must also be sustainable. In line with our mission to build a sustainable future, we focus our efforts on helping people develop their employability and financial skills needed to prosper in the modern economy. Therefore, we are very proud to support MyKasih and their objectives which are in line with HSBC's mission. We hope that our engagement with MyKasih will help improve the economic well-being of the Orang Asli community and further inspire them to build a sustainable future to support themselves.

*HSBC Malaysia Chief Executive Officer,
Stuart Milne.*

“We started with zero sewing skills, and now, we are able to make ten different designs. I found the school bags to be the most challenging to make, as there are many compartments needing to be put together. I am extremely motivated by the sale of my first three bags and I am working on producing more,” said Marini, as she showcased her latest bag which she had just completed the day before the graduation ceremony.

Soleha Binti Ali was one of the participants who recorded 100 percent attendance throughout the sewing course, despite having young children and a toddler she was still nursing.

“I am very happy with the creative skills I have attained as this has allowed me to earn money while being a stay-at-home mother. While I am sad that the course is over, I look forward to more opportunities this new experience might bring me,” said Soleha during the event.

In expressing her gratitude to HSBC, MyKasih and SURI, Fadillah Hanum Binti Mat thanked her lucky stars for being given a spot in the programme.

“The income I have generated thus far is indeed a real blessing,” said Fadillah.

HSBC’s ‘Future Skills and Employability’ green jeans project for the Orang Asli women also had an environmental spin-off. Over the project period of 22 weeks, 330 pairs of denim jeans and 660 jeans pockets were unstitched and upcycled by 100 HSBC staff volunteers to provide the project with fabric materials the women needed.

This is a significant plus point for the project, as textile waste makes up to six percent of the total 3 million tonnes of solid waste in Malaysia filling up our landfills, and up to 75 percent of that textile waste is actually recyclable.



Marini binti Apeng proudly holding up the latest bag she sewed from upcycled jeans.



Devika Rajamanickam (second from right) and Melissa Wong (third from right) admiring the intricate handwork of the graduates.

“

I would like to extend my deepest appreciation to HSBC Malaysia for supporting skills and entrepreneurship training programmes for MyKasih's beneficiary families. We are blessed to partner with social enterprise SURI Lifestyle to execute this green jeans sewing skills programme for women who needed a sustainable source of income while caring for their young children. The MyKasih recipients who avail themselves for these programmes are those who are empowered to rise above adversity. I am pleased that we found partners to help these women become better versions for themselves and their families.

*MyKasih Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



empower@NCER academic initiatives



Encouraging Prosperity, Empowering People



Perak Menteri Besar, YAB Ahmad Faizal Azumu (second from right), launching the Northern Corridor Economic Region (NCER) programme in Sungkai, Perak, in the presence of Northern Corridor Implementation Authority (NCIA) Chief Executive Officer Datuk Seri Jebasingam Issace.

On 14 January 2020, the Northern Corridor Implementation Authority (NCIA) launched the empower@NCER-MyKasih academic programme in Sungkai, Perak. This follows a series of state-level empower@NCER launches in Kedah, Perlis and Penang since November 2019.

The Perak event was officiated by Perak Menteri Besar, YAB Ahmad Faizal Azumu, who at the same time, launched other human capital and entrepreneurship development programmes, such as the

entrepreneur@NCER, NCER Talent Enhancement Programme, and Bumiputera Facilitation Fund. The programmes are aimed at boosting the livelihood of the B40 community and eradicating poverty in the states.

MyKasih and NCIA signed a Memorandum of Understanding in April 2019 to collaborate on the empower@NCER academic programme, which reaches out to high-need schools in the northern states of Perak, Kedah, Penang and Perlis.

To-date, 15 schools have been enlisted under the academic initiative, where eligible students are provided monthly bursaries. The schools are also equipped with computer labs, robotics, and aquaponics systems for the edible garden projects to enrich the students' learning experience. Extra-curricular activities such as sports, music, waste recycling initiatives, and study camps are also supported.



We are thankful to NCIA CEO Datuk Seri Jebasingam Issace and his team for giving us the opportunity to support underprivileged students in meeting their needs in school. Many schools, particularly rural schools, and school children need assistance to bring them up to speed with other schools in Malaysia.

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



Students present at the launch trying out a virtual reality (VR) box.

Malaysia Quarries Association ushers Chinese New Year with food aid for 200



The Malaysia Quarries Association (MQA) Selangor-Kuala Lumpur Branch launched the “Program Bantuan Makanan Cintai Jiran MQA” food aid programme on 11 January 2020 with 60 families from Gombak and Rawang, Selangor.

During the launch event which was held at Giant Hypermarket Batu Caves, Gombak, the beneficiaries and their children were presented with ‘ang pau’ (red money packet), as a token of blessings in conjunction with the Chinese New Year.

The MQA Selangor-Kuala Lumpur branch had raised RM 200,000 during their 2019 Annual Charity Golf Tournament, which was distributed via MyKasih’s cashless food aid programme to 200 low-income families in communities where MQA Selangor-Kuala Lumpur members have a business presence.

In addition to the 60 families from Gombak and Rawang, the other 140 beneficiary families reside in Kajang, Semenyih and Bukit Lagong in Sungai Buloh.



RM 200,000
Contributed



200
Families supported with food aid



Malaysia Quarries Association (MQA) Selangor-Kuala Lumpur organising chairman, Dato’ Sri Toh Keng Tiong (third from left) presenting a mock cheque to MyKasih Foundation Trustee, Datuk Yaacob bin Amin (second from right).

“

We appreciate that 100 percent of our contribution is channelled to the beneficiaries in an efficient and transparent way through MyKasih.

*MQA Selangor-Kuala Lumpur organising chairman,
Dato’ Sri Toh Keng Tiong.*

MQA

The Malaysia Quarries Association (MQA) represents more than 80 percent of the country’s quarry operators. Previous beneficiaries of their charity golf tournaments include the Cancer Research Initiatives Foundation, Persatuan Insan Istimewa Cheras Selangor and Welfare Association of Sri Eden Selangor & Kuala Lumpur.



The recipients and their family members who attended the launch all received an ‘ang pau’ (red money packet) as a token of blessings from MQA as part of the celebrations leading up to the Chinese New Year.

PROGRAM supports Orang Asli children's education in Perak and Pahang



Last year, PROGRAM supported five rural community learning centers in Raub, Pahang, and in Gerik, Perak, for a period of six months (September 2019 to February 2020). Due to the remoteness of these villages, the communities lack access to basic amenities and proper infrastructure. As a result, many children do not attend government schools.

PROGRAM's support covered food rations for the students' daily meals, learning and teaching materials, as well as sports and play equipment essential for the day-to-day running of activities for a total of 124 Orang Asli children. Four months into the programme, not only did the children receive regular nourishment and basic literacy lessons, their entire communities benefitted from several positive spin-offs such as receiving funding to build a dedicated learning space for the students, equipped with proper toilets to ensure hygiene and sanitation.

This year, PROGRAM is continuing their support of education with MyKasih with a contribution of RM 250,000 towards the 'Love My School' bursary programme in SK Batu 14, Perak and SK Bukit Gemuruh, Pahang.

Starting in March 2020, a total of 350 students will receive cashless bursaries worth RM 60 per month through their student smartcards to pay for meals and other essentials at school.

RM 250,000
Contributed

350
Orang Asli students supported with bursaries

5
Orang Asli learning centers supported



Classes being held in a traditional bamboo building.



Rural communities lacking in basic facilities due to the remoteness of their villages have initiated learning centers or PDKs (Pusat Didikan Komuniti) to ensure that their children are at least able to read, write and count.

“

When a community is able to demonstrate unity and good leadership, opportunities to empower its people become available. Sustainable community development is a long-drawn process of building community resilience so that the entire village is independent and self-sufficient. We must start somewhere and the most workable approach at tackling rural poverty is through consultation at the grassroots level and investing in the young ones with education and living skills. I am grateful that PROGRAM is supporting MyKasih's initiatives for Orang Asli children. We look forward doing more to ensure a brighter future for the Orang Asli.

*MyKasih Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*

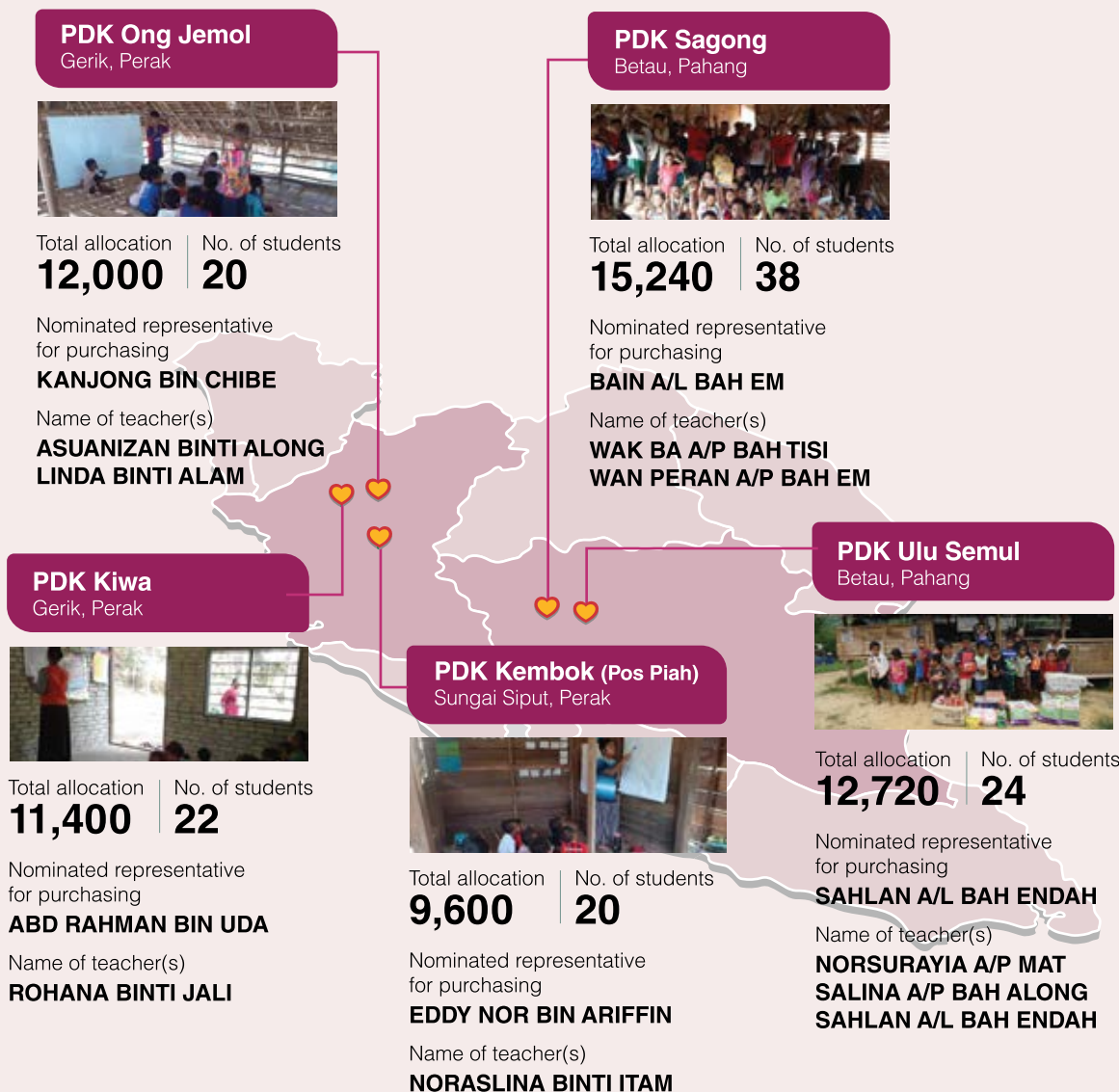


MyKasih staff (left) teaching representatives from the village how to purchase approved items for their PDKs from Coop Mart in Sungai Koyan, Pahang, using their MyKad. The community representatives will purchase the necessary food required for their respective PDKs every month.



Community members of Kampung Sagong in Lipis, Pahang, with the food items they had just purchased from Coop Mart through the MyKasih cashless food aid programme.

Community learning centers or "Pusat Didikan Komuniti (PDK)" supported by PROGRAM



Sri Nona's 2019 Ramadhan charity drive benefits 40 students with bursaries



Sri Nona Food Industries Sdn Bhd Assistant Marketing Manager, Azatul Izan binti Mohamed Nordin (second from right), presenting a cheque contribution to MyKasih Foundation Managing Director, Evelyn Ho (far left), on 4 March 2020 at Mydin Mall Subang Jaya, Selangor, witnessed by Mydin Mohamed Holdings' Branch Manager, Azlina Mat Kassim (second from left), and Area Manager, Antony Haniboy (far right).

Last year, Sri Nona Food Industries and Mydin hypermarkets teamed up to organise a two-month charity drive in conjunction with Ramadhan. For every pack of Ketupat Nona purchased between 18 April 2019 and 30 June 2019, 10 sen was be donated to the foundation.



For every pack of Ketupat Nona sold between 18 April 2019 and 30 June 2019, 10 sen was channelled to MyKasih Foundation.

Sri Nona Food Industries, which manufactures traditional Malaysian food products such as ketupat (rice cake) and kaya (coconut-based jam) under the brand Nona, had made a similar contribution in 2014 and 2018 to MyKasih Foundation in support of the 'Love My Neighbourhood' food aid programme and the 'Love My School' student bursary programme in Sekolah Kebangsaan Kampung Tunku, Petaling Jaya, Selangor.

During the cheque presentation at Mydin Mall Subang Jaya on 4 March 2020, Sri Nona's Assistant Marketing Manager, Azatul Izan binti Mohamed Nordin, said, "We feel honoured to be able to support MyKasih's initiative in providing for students in need. We are assured that donated funds are channelled in full to rightful beneficiaries in a targeted, secure and efficient manner via the beneficiaries' MyKad-linked smartcards and that the funds are used for their intended purpose."

Sri Nona will be collaborating with Mydin Mohamed Holdings once again in the coming months to run the Ramadhan campaign in aid of MyKasih's 'Love My School' programme.



RM 24,318.50
Contributed



40
Students
supported with
bursaries



Our contribution will support 40 students through the MyKasih 'Love My School' student bursary programme in Sekolah Kebangsaan Kampung Tunku, for a period of 10 months, from March to December 2020. With proper nutrition and learning materials, we hope the students will be able to participate fully in school and achieve their best potential. This, we believe, is the most sustainable way to break out of the poverty cycle.

*Sri Nona's Assistant Marketing
Manager,
Azatul Izan binti Mohamed Nordin.*

Halliburton supports 50 families in Ampangan, Negeri Sembilan



Ampangan Member of Parliament, YB Dr Mohamad Rafie bin Abd Malek (sixth from right), Halliburton Asia Pacific Vice President of Business Development, Rao Abdullah (fifth from right), and MyKasih Foundation Deputy Chairman, Jeffrey Perera (third from right), taking a photo with happy recipient families after their first shopping under the food aid programme.

Halliburton Asia Pacific Vice President of Business Development, Rao Abdullah, was at Tesco Extra Seremban hypermarket in Negeri Sembilan on 11 January 2020 with Ampangan Member of Parliament, YB Dr Mohamad Rafie bin Abd Malek, to kick off the MyKasih 'Love My Neighbourhood' food aid programme.

For a period of one year, 50 recipient families are able to purchase up to RM 80 per month using their MyKad, thanks to Halliburton's charitable contribution.

"Thank you, Halliburton, for continuing to do good through via MyKasih Foundation. Your contribution makes a positive difference to the lives of families being supported and we look forward to doing more with Halliburton for the betterment of the communities we impact," said MyKasih Foundation Chairman and Co-Founder, Tan Sri Dr Ngau Boon Keat.

Previously, Halliburton employees had raised RM 71,500 for flood-affected families in Kelantan and RM 68,336 for Orang Asli families in Bentong, Pahang, through the company's 'Giving Choices' annual global campaign.

“

We support MyKasih Foundation because we know that the donated monies will be channelled directly to targeted recipients via their MyKad. This level of transparency gives us the assurance that our funds are used for its intended purpose by rightful aid recipients.

Halliburton Asia Pacific Vice President of Business Development, Rao Abdullah.

HALLIBURTON



RM 48,000
Contributed



50
Families
supported with
food aid

HALLIBURTON

Halliburton, a U.S. headquartered global corporation, is one of the world's largest oil field service companies with operations in more than 70 countries and approximately 55,000 employees. Enhancing the economic and social well-being of the communities in which Halliburton operates is among its most enduring principles: Founder Erle P. Halliburton established a heritage of positive community impact through generous support for local charities and causes in his community.

Halliburton's 'Giving Choices' programme invites employees to support qualified charities and non-profit organisations of their choice with donations and volunteering. In addition to providing a 10 percent matching gift, Halliburton also absorbs any administrative fees to support the campaign. From Giving Choices' start in 2005 to 2019, Halliburton employees have pledged more than US \$39 million to support over 1,500 charities worldwide — a record of giving that is emblematic of the Company's commitment to strengthen communities around the world.

Nurturing green fingers

DIALOG

Establishing edible gardens in schools

After a successful pilot aquaponics edible garden project in SK Bukit Lanjan (Asli) in Damansara Perdana in August 2019, MyKasih has established 38 aquaponics systems in other schools to-date as part of the 'Love My School' initiative.

School teachers use the aquaponics as an outdoor classroom to teach Bahasa Malaysia, English, Science and Mathematics.

They are also able to impart fundamentals of environmental consciousness and social responsibility while teaching the students about food production. The school canteen operator procures the vegetables and fish to prepare meals for the students. Fish stocks are replenished as they are being consumed. This teaches the children about sustainable production and mindful consumption, while giving them a balanced diet of proteins and greens at school.



Students of SK Bayas in Langkawi, Kedah, getting hands-on learning of vital life skills such as growing their own food.



Students of SK Bukit Tampoi (Asli) in Dengkil, Selangor, harvesting their chemical-free vegetables just three weeks after the seedlings were transplanted from the growbeds.



Lush and healthy greens growing via aquaponics in SK Sungai Judah (Asli) in Carey Island, Selangor.



Students of SK Bukit Lanjan (Asli) in Selangor harvesting vegetables from their aquaponics system.

Benefits of aquaponics

Aquaponics is the combination of aquaculture (raising fish) and hydroponics (the soil-less growing of plants) that grows fish and plants together in one integrated system. As part of the cycle, the water passes through a tank of fish, and it carries with it waste from the fish. This fish waste is a concentrated mix of nutrients and minerals converted by beneficial bacteria, which are absorbed by the plants. The water is continuously recirculated through the system powered by a pump.

Aquaponic systems have only one 'input', which is fish feed – no other fertilisers or chemicals are needed for the plants to flourish. Meanwhile, there are also no 'outputs', other than edible food. As the system is self-contained, there is no runoff of chemicals. Because this type of farming does not require soil, aquaponic systems can be established anywhere, vertically or horizontally, in warehouses, basements, or on rooftops of buildings.



In addition to vegetables, the system also yields edible fish.

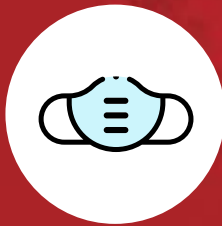
COVID - 19 Community Support

Activities & Initiatives



RM2.1 mil

Worth of food aid



850,000

Face masks



RM700,000

Worth of medical
equipment & PPE

In light of the Covid-19 pandemic and when the Movement Control Order (MCO) came into effect mid-March 2020, MyKasih Foundation initiated a campaign to raise funds to help poor Malaysians with essential food supplies.

The cashless nature of our welfare programme allowed us to continue to respond to appeals for assistance throughout the country, which exploded as people lost their jobs and were struggling to feed their families.

We assessed the needs of families and communities under our care and embarked on one of the most critical fund-raisers since our establishment 10 years ago.

RM 2.1 million worth of food aid were distributed to 9,000 families, 850,000 face masks distributed to frontliners, MyKasih beneficiaries and NGO partners, and RM 700,000 million worth of medical equipment and protective gear were supplied to 6 hospitals fighting the Covid battle.

We could not have done it without the trust and support of our donors and partners on the ground.

Subsequent pages of this newsletter documents the efforts of corporations and individuals who collaborated with MyKasih to respond to Malaysia's clarion call to care for her people.



DIALOG puts people first

DIALOG Group Bhd continues to uphold its responsibility as a caring corporate citizen towards staff and communities where it operates.

Since the start of the COVID-19 Movement Control Order (MCO), the integrated oil & gas services company had contributed more than RM 3.7 million towards the fight against the pandemic.

This includes RM 1 million to The Edge Covid-19 Health Care Workers Support Fund and Equipment Fund; RM 500,000 to Johor State's Tabung Bencana Johor; and RM 220,000 to MyKasih Foundation to provide cashless food aid support B40 families.

Additionally, more than RM 700,000 worth of in-kind donations in the form of medical equipment such as ventilators, ECG machines, infrared thermometers, and syringe pumps, as well as over 5,000 pieces of personal protective equipment (PPE) were donated to Hospital Sungai Buloh, Hospital Kuala Lumpur, Hospital Tengku Ampuan Afzan Pahang, Pusat Perubatan Universiti Malaya (PPUM),

Hospital Sultanah Aminah Johor Bahru, and Hospital Enche Besar Hajjah Khalsom Kluang.

"Health and safety is always a priority. When the MCO came into effect, we immediately procured 1 million face masks which were promptly distributed. More than 850,000 pieces went to the frontliners in the Royal Malaysia Police force (PDRM), hospitals, state governments, Ministries, NGOs, as well as schools and families which DIALOG has adopted through MyKasih Foundation," said DIALOG's Executive Chairman, Tan Sri Dr Ngau Boon Keat.

Of course, charity begins at home. The Group also distributed over 60,000 face masks to its employees, directors, advisors and their families, locally and internationally, as a gesture of compassion and gratitude for their support.

"I am grateful for the support from our management team and the teamwork of those involved on the ground to ensure that our various CSR initiatives are smoothly implemented. The most important outcomes are that everyone is safe and in good health, and those in need of aid have received them. We must remain resilient in our fight against the COVID-19 pandemic," added Tan Sri Dr Ngau.

DIALOG



More than
RM 3.7 million
Contributed



RM 1 million
The Edge Covid-19
Health Care Workers
Support Fund &
Equipment Fund



RM 500,000
Johor State's
Tabung
Bencana Johor



RM 220,000
MyKasih Foundation
cashless food aid
support for B40
families



Kedah State Executive Councillor, Yang Berhormat Datuk Suraya Yaacob (in headscarf), distributing face masks donated by DIALOG to MyKasih's Love My Neighbourhood beneficiaries in Pendang, Kedah.



DIALOG's donated face masks reaching MyKasih's 'Love My Neighbourhood' beneficiaries in Miri, Sarawak.

Through MyKasih Foundation, DIALOG committed RM 4.4 million this year to support 560 underprivileged families and 3,400 students in need with year-long cashless food aid and bursaries.

Now that schools are closed throughout the MCO and the situation of poverty has become even more acute for families who were already struggling to put food on the table, DIALOG and its joint venture companies, Pengerang Independent Terminals Sdn Bhd (PITSB) and Kertih Terminals Sdn Bhd (KTSB), are providing additional assistance to help the families ride out the extended MCO period.

The cashless nature of MyKasih's welfare distribution enables the food aid programme to be executed remotely. Recipients will be able to purchase essential food items using their MyKad at MyKasih's partner retail outlets located in their neighbourhood (within 10km from their homes) and therefore will not be breaching MCO rules.



Staff of Hospital Sultanah Aminah Johor Bahru and Hospital Enche Besar Hajjah Khalsom Kluang (bottom photo) receiving personal protective equipment (PPE) donated by DIALOG.



Recipients of the food aid are able to choose the items they need on their own while adhering to government Standard Operating Procedures (SOP) during the MCO.

“

Through MyKasih, we are able to provide relief to families who are struggling to put food on the table during these trying times. We also hope to play our part in flattening the Covid-19 curve by keeping social workers safe at home, while letting the MyKasih welfare delivery system render assistance directly to those with immediate food needs.

*MyKasih Foundation Chairman & Co-Founder,
Tan Sri Dr Ngau Boon Keat.*

Symphony Life Berhad aids urban poor in Selangor

With the Hari Raya Aidilfitri celebrations just around the corner, property developer Symphony Life Berhad contributed RM 56,720 in the spirit of giving to support 57 families from PPR Baiduri and Flat Sri Aman in Petaling Jaya, Selangor.

The families are being aided for one year under the MyKasih 'Love My Neighbourhood' food aid programme, starting mid-May 2020.

In preparation for Hari Raya, the beneficiaries began their cashless food aid shopping, where they were able to purchase essentials such as rice, eggs, bread, milk, noodles, cooking oil, canned food, sauces of various brands, at MyKasih's partner retail outlet in the neighbourhood, Giant Kelana Jaya.

The outreach follows an earlier contribution which the company made in April to support the same 57 families with food aid to help them cope with the Covid-19 MCO that had severely affected their livelihoods.

The 57 recipient families, whose breadwinners are mainly daily wage earners and petty traders, were extremely grateful for the aid. Due to MCO restrictions, the recipients were briefed over the phone by MyKasih staff on the essential items they were allowed to purchase under the cashless food aid programme and how to pay with their MyKad.

"I enjoyed using the MyKasih system when buying food for my family, as I get to choose the items I needed. For instance, I won't buy sugar because we already have enough. I would buy more rice and eggs, since that would meet our nutritional needs. Thank you, Symphony Life!" said Abdullah Nafail, a father of three, who previously worked as a waiter before the pandemic rendered him unemployed.

“

MyKasih's work has always been about #kitajagakita and we at Symphony Life are glad to support the cause and help propagate kindness during the Covid pandemic.

Patron of Symphony Life's charitable arm, Puan Sri Norma Hashim.

Symphony Life



RM 56,720
Contributed



57
Families supported with food aid



Abdullah Nafail giving a thumbs up to Symphony Life for helping keep food on the table for his three children.



Patron of Symphony Life's charitable arm, Puan Sri Norma Hashim (right), Symphony Life's Customer Relationship Management, Norhana binti Ismail (left) and MyKasih Foundation Deputy Chairman, Jeffery Perera (second from left), in a photo with recipients at Giant Kelana Jaya, on 16 June when MCO restrictions have loosened.

CIMB Foundation helps 500 Sabah and Sarawak families during MCO

The CIMB-MyKasih food aid programme kicked off on 18 May 2020 in six locations in Sabah and Sarawak, enabling 500 families to purchase RM 100,000 worth of provisions using their MyKad at selected retail outlets.

The initiative is part of CIMB Foundation's effort to lessen the impact the Covid-19 Movement Control Order ("MCO") has had on the B40 segment of the Malaysian population.

Dato' Hamidah Naziadin, Chief Executive Officer of CIMB Foundation, said, "The food aid programme is timely as many families will be celebrating Hari Raya, Hari Gawai and Kaamatan. We are happy to be able to assist B40 households with basic provisions for them to enjoy the upcoming festive season."

"What we like about the MyKasih cashless food aid programme is that it can be quickly and efficiently executed in a safe and secure manner, with no

cash exchanging hands. Beneficiaries simply need to go to the participating neighbourhood retail outlet, pick items from the approved list of product categories and present their MyKad at the cashier counter for payment," added Hamidah.

"As banks, we are proponents for safe and secure cashless transactions. We are grateful to MyKasih for partnering with us in helping 500 families in Limbang, Sibul, Miri, Kuching, Kota Kinabalu and Sandakan. I hope other organisations who are keen to help B40 communities will consider adopting this cashless method of aid distribution," said Hamidah.

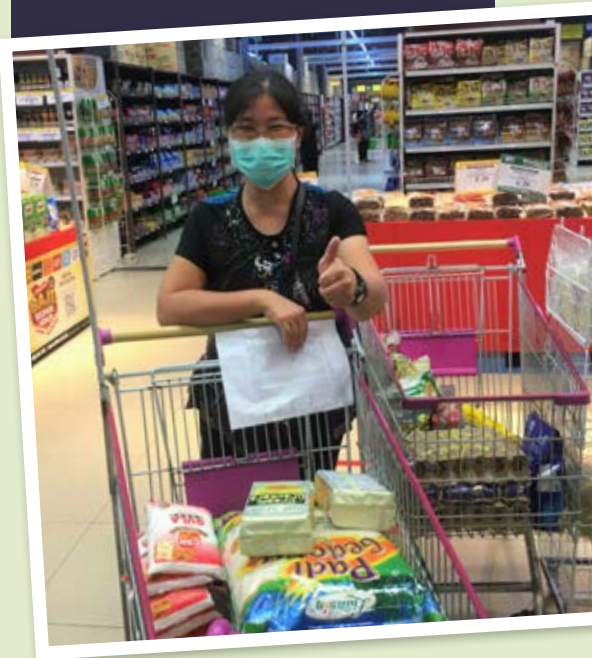
To date, CIMB Foundation has distributed meals and supplies to more than 30,000 people in partnership with non-governmental organisations ("NGOs") since the beginning of the MCO period.



RM 100,000
Contributed



500
Families supported with food aid



Families from Limbang, Sibul, Miri, Kuching, Kota Kinabalu and Sandakan (top and bottom photo) were able to pick up essential food items on their own during the MCO period, paying for them using their MyKad.

“ Given that we are still observing MCO protocols, this cashless method of aid distribution is our best option in helping families in need as it practically removes the need for community volunteers to assist with food delivery.

Dato' Hamidah Naziadin, Chief Executive Officer of CIMB Foundation.

HSBC helps families during tough MCO period

HSBC Malaysia made a charitable donation of RM 371,000 in May 2020 to support two projects in collaboration with MyKasih.

The first was an income-generation project for 10 women to sew personal protective equipment (PPE)s; while the other was to render a one-off food aid assistance to 1,705 families in Sabah to help them through the MCO period.

PPE Sewing Income-Generation Project

10 women, who are MyKasih Foundation welfare beneficiaries from the B40 community of Sungai Buloh and Bukit Lanjan in Selangor, were trained to sew PPEs to be donated to Hospital Klang's frontliners.

This project swiftly followed the previous HSBC-funded Future Skills programme called "MyKasih x SURI Green Jeans Orang Asli community programme", where 22 women were trained with sewing skills by SURI Lifestyle from September 2019 to February 2020.

The materials to be made into 1,600 PPEs such as boots, hoods and gowns, were donated by accredited social enterprise Biji-Biji Initiative. Each of the 10 project participants were able to earn an estimated income of RM 2,700 to RM 4,750 (depending on how

many PPEs they are able to sew) from the comfort and safety of their home. This will supplement their livelihood as daily wage earners, which have been severely affected by the MCO. In addition to the aid which some of these participants have received from the government and JAKOA, this HSBC-funded PPE project will help these MyKasih beneficiaries and their families survive the extended MCO period.

Nor Faridah Binti Abdullah, 29 years old, is a mother of 5 young children. Her husband works as a bodyguard. Unfortunately, with the MCO, his employee had reduced his pay, making it difficult for the family to make ends meet.

During this MCO, the graduates of the programme were offered the opportunity to generate additional income by sewing PPE for the frontliners. They are paid for the number of boots, gowns and hoods that they are able to produce.

"I'm so happy that I was able to get this project to sew PPE for the frontliners at the Klang Hospital. I am able to generate additional income to help my husband and at the same time, I am also able to contribute to the society by sewing these PPE. It definitely feels good and I'm really excited. Thank you, HSBC, MyKasih and SURI Lifestyle for this opportunity!" said Nor Faridah.



RM 371,000
Contributed



1,705
Families supported with food aid



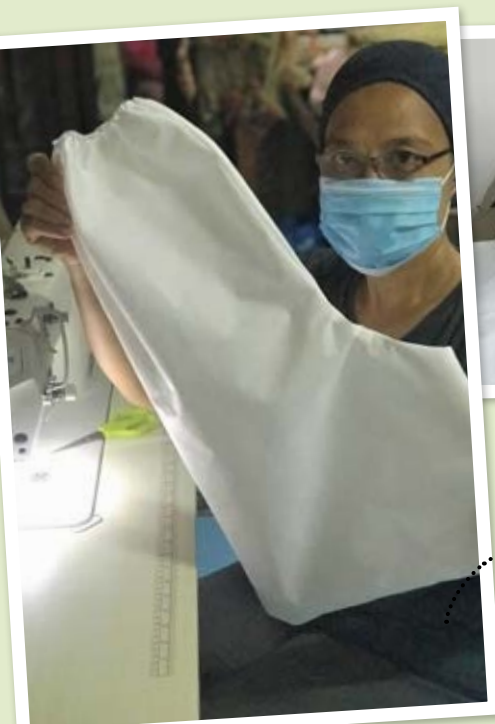
10
Women earned a living



We are pleased that HSBC has continued to expand on the Future Skills sewing project, which empowers B40 women with the means to earn income from their homes. This has become particularly useful during the current MCO circumstances where many MyKasih welfare recipients are in a more dire situation due to loss of livelihood."

"The B40 ladies currently participating in the PPE project are earning income instead of being dependent on handouts. This is a process of empowerment. Sewing PPEs for frontliners is also giving them a sense of purpose during these challenging times, which augurs well for their mental health and overall wellbeing too.

*MyKasih Foundation Chairman & Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



Like all the other women, Siti Noor Syuhaidah Saleh sews the PPE at home.

Marini binti Apeng, holding up a boot cover she had just sewn.



One-off MCO food aid in Sabah

Answering the call for help from rural Sabah, HSBC allocated RM 200 per family for food aid for 1,705 indigenous families located throughout Kota Belud, Keningau and Ranau.

Families were able to pay for essential food items under the cashless MyKasih 'Love My Neighbourhood' food aid programme at participating merchant outlets, over the span of two months.

MyKasih's local NGO partner, PACOS Trust, who identified the 1,705 families in need, shared that families in rural Sabah were badly impacted during the MCO. Most of the breadwinners for these families are daily wage earners or petty traders who have lost their source of income due to the restrictions made in line with the MCO. The food shortage faced by these rural communities in Sabah was made worse by a drought in December 2019, which badly affected their farmed produce such as paddy.

Through MyKasih's cashless welfare distribution platform, recipients purchased essential food items for themselves, eliminating the need for NGO partners such as PACOS Trust to physically procure, pack and distribute aid to target beneficiaries. In turn, donors and the NGOs involved will be able to do their part in flattening the Covid-19 curve while ensuring the communities they serve have adequate food during this trying period.



HSBC Malaysia has partnered with MyKasih for over 10 years, and we are honoured and humbled to be part of meaningful initiatives to combat COVID-19. Through these projects, not only do we defend the livelihoods of impacted communities by providing food relief and income opportunities, we also showcase our solidarity with the true heroes of our country, the frontliners by donating PPE suits to Klang Hospital. This is another demonstration of HSBC's commitment to support Malaysia and our local communities facing unforeseen and sudden challenges such as COVID-19. I would like to thank MyKasih for their incredible effort and dedication in delivering these initiatives.

*HSBC Malaysia Chief Executive Officer,
Stuart Milne.*



Families from Kampung Mansiat, Keningau (left and right photo), showing their thanks to HSBC Malaysia.



Recipients from Kampung Togop Laut shopping in MyKasih's partner merchant, Milimewa Superstore, in Ranau.

PETRONITA celebrates the joy of giving with Program Ramadhan Sadaqah

Ramadhan is a great opportunity to spread the tenets of Islam and more specifically, its values of spirituality, generosity and kindness to others. The remaining days of Ramadan encourage us to reflect on the good deeds acquired throughout the blessed month and embrace the spirit of giving in ushering in the month of Syawal.

The Covid-19 pandemic has highlighted the plight of the poor struggling to put food on the table, made worse by the loss of jobs due to the MCO which came into effect on March 18. NGOs and other social-purpose organisations faced challenges in delivering aid to the needy due to travel limitations and associated health risks, which has made the situation of those afflicted by poverty even more dire.


PETRONITA collaborated with MyKasih Foundation for the first time to adopt the latter's cashless method of delivering aid to B40 families in need. 200 families from various locations within the Klang Valley are able to observe Ramadhan with the assurance of food on the table.

The MyKasih food aid programme runs on a proprietary chip technology of the MyKad which enables charity funds to be channelled in a secure, targeted and transparent manner, directly to rightful recipients via their MyKad. Each beneficiary family was given an allowance of RM 200 via their MyKad account to purchase provisions at MyKasih's partner retail outlets.


The MyKasih programme has a barcode-scanning process, which ensures that only approved essential food items, such as rice, noodles, cooking oil, eggs, bread, biscuit, seasoning, beverages, and canned food, are purchased. This safeguards donors' funds, while at the same time, restores dignity to the underprivileged by letting them choose for themselves the food items they need, and to purchase them only when they need it.

More importantly, this exercise minimises food wastage and removes the health and safety risks towards social workers and volunteers, who would otherwise have to procure, pack and deliver food aid to the beneficiaries during this critical MCO period.






PETRONITA



RM 40,000
Contributed



200
Families supported with food aid

"We have had to do things a little differently this time around due to the MCO. To respect social distancing and be responsible in flattening the Covid-19 curve, the spreading of goodwill is now being done in a cashless manner which 200 beneficiary families are able to enjoy," said Jazlina Othman, Head of PETRONITA's Welfare Committee.

Jazlina expressed her gratitude to everyone involved in making Program Ramadhan Saqadah PETRONITA a success. "I would like to thank MyKasih Foundation and our donors who have dedicated their time, money and effort in making this event a reality for the benefit of families in need. We look forward to future collaborations to render assistance to under-served families."



Beneficiaries shopping at Giant Sri Manja, Petaling Jaya, which they can do at a time of their convenience and avoid big crowds.

benefit of families in need. We look forward to future collaborations to render assistance to under-served families.”

Jazlina also acknowledged the tireless services and contributions of NGOs and healthcare frontliners, especially during these challenging times.

PETRONITA is the association for wives and women staff of PETRONAS and is one of the sanctioned clubs under PETRONAS. Their aim is to unite and strengthen goodwill among the wives of PETRONAS staff and the women staff of PETRONAS through charity works, entrepreneurial, educational and recreational programmes. Their vision is to bring balance to the life of every woman with a mission to support today's women to achieve their goals on all fronts - home, work & the community.

Throughout the years, Welfare committee has continuously provided support for the underprivileged which aims to instill the spirit of "giving" amongst members to make a difference in our community and society (poor, orphans, disabled, senior citizens).




LINACO Group keeping close checks on their beneficiaries

LINACO Group jumped into action during the COVID-19 Movement Control Order (MCO), contributing RM 72,700 worth in food aid to support 30 recipients in Selangor who had lost their jobs as cleaners and roadside food vendors. The recipients received a monthly allocation of RM 200 for one year to help buffer the impact of losing their source of livelihood.

In collaboration with Yayasan Generasi Gemilang, the recipients were identified and their cashless food aid allocation was activated remotely. This ensures that volunteers and donors are able to stay safe at home, while recipients can go out at their convenience to MyKasih's partner merchants located within 10km from their respective homes, practice social distancing, and purchase the essential food items they need using their MyKad.

"I am overwhelmed by emotions upon receiving this food aid. I feel so thankful, happy and touched. Thank you so much to Linaco, Yayasan Gemilang and MyKasih for helping me and my family," said one of the 30 new recipients who received the MyKasih 'Love My Neighbourhood' food aid programme during the MCO period.

In addition to these 30 recipients, food aid support for Linaco's 115 MyKasih families continue undisturbed, ensuring adequate food for the entire family throughout this difficult period.



RM 72,700
Contributed

30
Families supported with food aid



Recipients were able to purchase food during the MCO period, which gave their families the assurance of food on the table.



Items such as rice, cooking oil, tea and sugar, are some of the essential food items purchased by recipients.



Recipients adhering to the government's Covid-19 MCO standard operating procedures such as wearing face masks.



Village representatives shopped at MyKasih's partner retail outlets and paid for provisions using their MyKad. The cashless food aid system ensured that existing community feeding initiatives for malnourished children in the rural interiors are able to continue undisrupted.

“

LINACO's generosity in looking after their adopted communities and families are commendable and truly inspiring. They have responded to the plight of those in need and met them with open hearts and kind helping hands. We are happy to be able to collaborate with LINACO and other like-minded organisations to deliver assistance to where it is needed most.

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



A recipient paying for groceries at TF Value Mart in Gerik, using his MyKad.

Linde Global pitches in to expand food aid initiative nationwide

The struggles of Malaysian communities who were financially impacted by the Movement Control Order (MCO) were heard by Linde, whose global offices pitched in with funding amounting to RM 90,000 to support 630 families with food essentials.

Among the first few beneficiaries of Linde's charitable initiative at the start of the MCO were vulnerable poor families from Sungai Petani in Kedah, Kuala Terengganu in the east coast, as well as the Orang Asli from Pos Sinderut in Pahang, Segamat in Johor and Pos Piah in Perak.

In also looking after communities where Linde's business operates, 210 out of the 630 beneficiary families are located in Kuching, Sarawak, Pasir Gudang in Johor, and Kota Kinabalu in Sabah. Over the period of three months, from July to September 2020, these families will receive RM 100 each month via their Mykad account to make cashless purchases of provisions at MyKasih's partner retail outlets within their neighbourhood.



RM 90,000
Contributed

630
Families supported with food aid



“

In times of adversity with the pandemic ongoing, we are glad that we are able to extend assistance to families in need across the country. This partnership with MyKasih is a step forward for Linde with the hope of uplifting the communities that we live and operate in. We strongly believe every small action and step count in supporting one another.

Linde Malaysia Managing Director, Anuj Sharma.

Some of the beneficiaries include the Temiar Orang Asli from Sungai Siput, Perak, pictured here shopping at TF Value Mart Sungai Siput.



Community leaders shopping for essential food items for a total of 82 families from Kampung Kedled, Kampung Teras and Kampung Kembok located in Pos Piah.

“

We are truly grateful to have Linde as a new donor partner this year. It warms our heart to collaborate with partners who are proactively reaching out to help families with essentials during this unprecedented global pandemic. The role of corporate citizens is crucial in buffering the impact the pandemic is having on the vulnerable poor segment of the population. We hope to come out of this ordeal more resilient and connected than ever.

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*

A recipient signing an acknowledgement form after receiving food aid for his family. Because their village is located far from the supermarket and with the added travel restrictions because of MCO, it was difficult for the individual families to travel out to purchase the groceries. Therefore, community leaders nominated by the community would go out to buy the supplies and distribute it when they are back in the village.



The Temiar Orang Asli carrying supplies into their village. Among the items purchased as decided by the communities themselves include rice, cooking oil, sugar, biscuits and tea.



Community members of Kampung Segamat Kecil, Johor, dividing the food aid for each family.

Heineken Malaysia feeds 865 B40 families during MCO

HEINEKEN Malaysia Berhad (HEINEKEN Malaysia) donated basic food items to 865 B40 families to enable them to prepare an estimated 80,000 meals for a month. The community aid programme, which started on March 26 and continued until early June, was one of the initiatives HEINEKEN had opted for to help vulnerable families cope with the loss of income during the Movement Control Order (MCO).

The beneficiaries are Malaysians of all ethnic groups residing in Desa Mentari, Bestari Jaya and Hulu Langat in Selangor, i.e. communities around HEINEKEN's brewery and watershed area, who are most affected by the COVID-19 situation. These are daily or minimum wage earners earning between RM 600 to RM 2,000 per month and having to support from three to 12 family members.

HEINEKEN Malaysia Managing Director, Roland Bala, said, "People are at the heart of our company. Besides looking after our employees' wellbeing, we have been reaching out to communities in need around our brewery. We understand the sudden transition that these families have had to go through during this unprecedented situation, so we want to ease their burden by providing food."

The first phase of HEINEKEN Malaysia's relief efforts saw 120 families from the B40 communities around its Sungei Way Brewery and watershed area in Sungai Selangor, mainly Bestari Jaya and Hulu Langat, benefit from basic food items such as rice, cooking oil, eggs, biscuits, flour and powdered beverages.

For the second phase, HEINEKEN Malaysia partnered with MyKasih Foundation to channel funds directly to 625 beneficiaries via their MyKad to be used at selected supermarkets. Through this arrangement, each beneficiary was able to purchase RM 320 worth of essentials from ten food categories, which include rice, infant milk formula, canned food, such as sardines and tuna, eggs, cooking oil, and biscuits. As the company continued to respond to more appeals from the ground, an additional

120 families were aided in June with a one-off food aid support worth RM 100 per family.

Desa Mentari's Block 1 Joint Management Board community leader, Arulmani Kaniappan, said "At Desa Mentari, many of us are severely impacted by the MCO as we live on a day-to-day basis. Our community is quite large, a lot with big families, so although we try to support each other as much as we can, it is really heartwarming to have HEINEKEN Malaysia step in and offer us so much. We are grateful for the help we have received as every bit counts."



We applaud HEINEKEN Malaysia's efforts in reaching out to the less fortunate during this time. We are happy to have enabled this outreach effort though the use of our unique cashless distribution system. By using this solution, there is no need for volunteers to pack and distribute food during the MCO. We would be delighted to assist any organisation that would like to emulate HEINEKEN Malaysia's initiative in using the cashless MyKad platform to render assistance to the poor.

*MyKasih Foundation Chairman & Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



Heineken reaching out to beneficiaries around its Sungei Way Brewery during MCO, ensured that the B40 families worst hit were able to have sufficient food supply.



RM 212,000
Contributed



865
Families supported with food aid



JTI responds swiftly to plight of the poor

JTI Malaysia was one of the first few corporate donors to respond to MyKasih's campaign to support B40 families impacted by the Movement Control Order (MCO) which came into effect in March 2020.

The company mobilised RM 172,380 worth of food aid to support 488 families across seven locations in five states, including 66 Orang Asli families in Gerik and 60 B40 families in Kampar, Perak, and 197 Orang Asli families in Gua Musang, Kelantan.


JTI Malaysia's responsiveness to the communities' appeal for food aid was very much appreciated as the MCO imposed travel restrictions which severely affected the livelihoods of many.



JTI Malaysia has been our donor since 2012, channelling RM 4.35 million to-date in food aid to 4,000 low-income households who were earning less than RM 1,500 a month. This also involved the mobilisation of immediately relief through MyKasih directly to communities who were immediate relief of floods, fire, and now the MCO.

We are grateful to JTI Malaysia for their continued support in rendering aid to families in need, both urban and rural. As we gear up for post-MCO efforts to support for the B40, we hope others who are inspired by JTI Malaysia's outreach will connect with us.

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*



RM 172,380
Contributed

488
Families supported with food aid



Orang Asli community leaders in Pos Balar delivering food aid to a total of 197 families spread across 11 villages in Pos Balar, located in the interiors of Gua Musang. The aid effort in that area was organized and led by the Orang Asli themselves, ensuring that every family received the aid.



Orang Asli volunteers packing and distributing food aid to 66 families in Kampung Selaor and Kampung Kelab, Gerik.

Yayasan Hasanah special grant 2020 helps B40 communities recover from pandemic

Yayasan Hasanah, in partnership with the Ministry of Finance Malaysia, launched a special grant – Hasanah Special Grant (HSG) 2020 to support social programmes aimed at improving the quality of life of targeted groups such as the poor or bottom 40 (B40) communities.

As part of the government’s Economic Stimulus Package 2020 to offset the economic impact from Covid-19 fallout, projects under the HSG can be implemented anywhere in Malaysia over a duration of three to 12 months, from May 2020 until April 2021.

Yayasan Hasanah Managing Director, Shahira Ahmed Bazari, said, “The funds are meant to improve the quality of life of vulnerable individuals and families in Malaysia and to help them recover from the COVID-19 pandemic. The special grant is to enable rapid mobilisation of resources to Civil Society Organisations (CSOs), Non-Governmental Organisations (NGOs) and Social Enterprises (SE) to extend assistance to vulnerable groups such as refugees, Orang Asal, elderly, homeless, at-risk children, women and youth; and persons with disabilities or people with special needs, in order to build and maintain community resiliency in this time of need.”

MyKasih was amongst the first few grantees of the PRIHATIN special grant initiative by Yayasan Hasanah and the Ministry of Finance, to receive RM249,900 to support 833 families in Pahang, Penang, Perak, Selangor, Kuala Lumpur and Terengganu, with food aid worth RM 100 per family per month for a period of three months commencing June 2020.

The communities were selected based on previous or on-going community development interventions such as skills training (e.g. sewing, craft making, farming, cooking, baking) and entrepreneurial income-generation programmes, rural Orang Asli community learning centers supported with community feeding programmes for malnourished children, and educational assistance such as student bursaries, study camps, children’s sports development, edible garden projects, and 21st century learning (i.e. robotics and computer lab refurbishments). The aim is to continue to build and maintain social and economic resilience amongst vulnerable groups who have been given the opportunity to improve their quality of life, but were severely set back by the pandemic.

“

We received feedback from communities that the MCO has set them back significantly. Those who had started their own home cottage businesses are struggling to make ends meet, while others who were previously on the MyKasih food aid programme are appealing for more assistance as they no longer have the means to make a decent living. We are deeply grateful to Yayasan Hasanah and the Ministry of Finance Malaysia for allocating these funds which will go a long way in helping the families weather the Covid storm.

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*

YAYASAN
HASANAH
Foundation of Hasanah Nasional

Prihatin
Pakej Rangsangan Ekonomi Prihatin Rakyat



RM 249,900
Contributed



833
Families
supported with
food aid



Food aid arriving at Kampung Ulu Semul, Pahang, before it was distributed to a total of 71 families in Kampung Ulu Semul, Kampung Sagong, and Kampung Tenlan.



Through the MyKasih 'Love My Neighbourhood' Programme, the grant from Yayasan Hasanah is able to reach out to the most hard-hit communities during the MCO period whose income has been impacted.



A family with a trolley full of essential food items after purchasing food aid sponsored by the Yayasan Hasanah grant in Batu in Sentul, Kuala Lumpur. a



A recipient from Batu in Sentul, Kuala Lumpur, filling up her trolley at Tesco Selayang with essential food items to bring home to her family.



A beneficiary paying for her groceries using her MyKad at Giant Bukit Tinggi, Klang.

Rotarians rally to raise funds for Covid-19 relief efforts

Members of Rotary Clubs all over the world kept busy during the Covid-19 pandemic to help vulnerable communities survive. From delivering food rations to families, to supplying life-saving medical equipment and protective gear to hospitals, Rotarians rallied to respond to urgent appeals for help.

Closer to home, Rotary Club (RC) of Puchong Centennial in Selangor, RC Kuala Lumpur DiRaja in Kuala Lumpur, RC Butterworth in Penang and RC Muar in Johor collaborated with MyKasih to distribute funds they had raised to urban poor families in need for food.

Collectively, the four clubs distributed RM 268,800 via MyKasih's cashless food aid programme to 632 recipient families, allowing them to purchase provisions at their neighbourhood partner retail outlets.



RM 268,800
Contributed



632
Families supported with food aid



RC Muar



Food aid
RM 140,000

175 Families for four months

RC Penang



Food aid
RM 80,000

100 Families for four months

RC Kuala Lumpur Di Raja



Food aid
RM 38,800

307 Families

RC Puchong Centennial



Food aid
RM 10,000

50 Families

Micron Malaysia presented a mock cheque to Rotary Club of Butterworth on 30 April 2020 at Micron Memory Malaysia Sdn Bhd in Penang to commemorate the company's contribution of RM250,000 towards Covid-19 relief efforts. The funds were used to purchase five bedside monitors for Penang General Hospital and to support 100 families in Penang with food aid for the next four months. The mock cheque was presented to RC Butterworth President, Jeyabalan, by Micron Technology Vice President, Amarjit Sadhu, and Micron Memory Managing Director, Ramu Iyer, witnessed by Penang Deputy Chief Minister 2, Professor Dr. Ramasamy.



We truly admire the dedication and commitment of Rotarians all over the world who are volunteering so much time, energy and money in tackling the Covid crisis. We are proud to be working hand in hand with such caring partners to distribute welfare efficiently to underserved communities. It is during these challenging times that we must work together to do good so that we can all rise above this calamity as one strong and united nation.

*MyKasih Foundation Chairman and Co-Founder,
Tan Sri Dr Ngau Boon Keat.*

A recipient from Muar, Johor, stocking up on rice, an essential food item which can be purchased under MyKasih's cashless food aid programme.



Orang Eire-KL's Gaelic Football Club kick into action

It wasn't just Corporate Malaysia who responded to the plight of Malaysians suffering during the MCO. Individuals also did their part by organising donation drives. One in particular, was by the 'Orang Éire', the first Gaelic Football club to be established in Malaysia in 2007. Its athletic members ran a month-long 'Coranga Eire' fitness challenge in April to raise funds for MyKasih's Covid-19 MCO relief effort.



A group photo of the Orang Eire's men's and ladies' teams during Peninsula Cup and SEA Ladies Cup earlier this year in Johor.



RM 21,175
Contributed



200
Families supported with food aid



We are always trying to help local communities. This was a time of crisis so it was great to work with MyKasih and raise funds for local food aid programmes while also keeping our members fit during lockdown.

Orang Eire committee member, Cian Hulm.

Shopee shoppers shop for a good cause

In May, leading online shopping site, Shopee Malaysia, enlisted MyKasih as one of the charity beneficiaries on its platform, giving shoppers an opportunity to do good with convenience.



Scan me to donate!

Donation vouchers worth RM 5, RM 10, RM 30 and RM 50 were made available to their shoppers to 'purchase', which Shopee then transfers weekly to MyKasih Foundation without any costs or fees. This campaign will continue until December 2020 in support of the MyKasih 'Love My Neighbourhood' cashless food aid programme for families post-MCO.

MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.



VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.



CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and education programs.



INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes. **All donations to MyKasih Foundation are tax-exempted.**

Donations can be made via the following channels.



CHEQUE

Payable to **“MyKasih Foundation”** to:

MyKasih Foundation
DIALOG TOWER, No. 15, Jalan PJU 7/5,
Mutiara Damansara, 47810 Petaling Jaya,
Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.



TELEGRAPH TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address No.	30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan.



CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

www.mykasih.com

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih “Love My Neighbourhood” food aid programme or the MyKasih “Love My School” student bursary programme.

For further information, please contact us at info@mykasih.com or +603 7720 1888.


Love My Neighbourhood

MyKasih Foundation would like to acknowledge its donors & partners

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- ConocoPhillips Malaysia
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- Ferrari Owners Club Malaysia
- GCH Retail (Malaysia) Sdn Bhd (Giant)
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- HSBC Malaysia
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- Quill Capita Trust
- Roc Oil
- Rotary Club
- Rotary International 3310
- Sapura Energy Berhad
- Shell Malaysia
- Shopee Malaysia
- Sime Darby
- SP Setia Foundation
- Symphony Life Berhad
- Tanjung Langsat Terminals
- The Malaysian Indian Transformation Unit (MITRA)
- TNT Express Worldwide
- Western Digital Corporation
- Yayasan Hasanah
- Yayasan Pasir Gudang
- Yayasan Petronas
- 99 Speedmart

Government Ministries & Agencies

- Central Bank of Malaysia
- Economic Planning Unit, Prime Minister's Department
- Economic Planning Unit, Johor State
- Implementation & Coordination Unit Prime Minister's Department
- Multimedia Development Corporation
- Malaysia Ministry of Education
- Malaysia Ministry of Health
- Malaysia Ministry of Home Affairs
- Malaysia Ministry of Urban Wellbeing, Housing and Local Government
- Malaysia Ministry of Women, Family and Community Development
- National Population and Family Development Board
- Performance Management Delivery Unit, Prime Minister's Department
- Sarawak Ministry of Welfare, Women and Community Wellbeing
- Sarawak State Government

Education & Training

- Agensi Kounseling dan Pengurusan Kredit (AKPK) of Bank Negara Malaysia
- Kassim Chin Humanity Foundation
- Klinik Kesihatan (nationwide)
- Klinik Pergigian (nationwide)
- Kolej Komuniti Miri
- Lifeworks Sdn Bhd
- Malaysian CARE
- Monash University Volunteers Programme
- National Population and Family Development Board
- People Systems Consultancy
- Pertubuhan Komuniti Kasih Selangor
- Universiti Tun Abdul Razak (UniRAZAK)
- SOLS 24/7
- The Indigenous Peoples Network of Malaysia (JAOS)

Partner Retail Stores

- Boulevard Hypermarket (Sarawak)
- CKS Supermarket (Sabah)
- ECONSAVE (nationwide)
- Genting Mas (Sabah)
- Giant Hypermarket (nationwide)
- HERO Hypermarket (Klang Valley)
- Koperasi Iskandar Malaysia Berhad (imCoop)
- Metamorf Supermarket (Klang Valley) Milimewa Supermarket
- Mydin Supermarket (nationwide)
- New World Mart (Sarawak)
- Pasaraya Aktif
- Pasaraya Bilal (Kelantan)
- Pasaraya Ong Tai Kim (Klang Valley)
- TF Value Mart
- The Store (nationwide)
- 99 Speedmart

NGOs

- Center for Orang Asli Concerns (COAC)
- House of Hope (Penang)
- Kassim Chin Humanity Foundation
- Lions Club International (nationwide)
- Miri Dayak Association
- PACOS Trust
- PDK (nationwide)
- Persatuan Ibu Tunggal Sarawak (Bintulu)
- Persatuan Ibu Tunggal Terengganu (Dungun, Kerteh, Paka)
- Pertubuhan Ehsan Penyayang
- Pertubuhan Komuniti Kasih Selangor
- Pusat Penyayang Kg Sg Kayu Ara
- Rotary International (nationwide)
- SOLS 24/7
- Sabah Women Action-Resource Group (SAWO)
- The Indigenous Peoples Network of Malaysia (JOAS)
- Yayasan Pasir Gudang
- Yayasan Pengerang
- Yayasan Muafakat Pontian

CASHLESS WELFARE WITH A TECHNOLOGICAL DIFFERENCE



Food Aid & Household Items

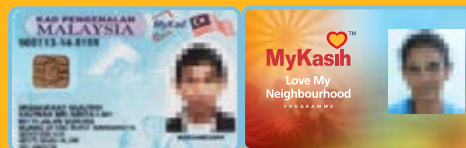


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