



Some 100 Kuching families benefit from AmBank-MyKasih community programme

KUCHING: Some 100 low-income families from Kuching recently became beneficiaries of the AmBank-MyKasih community programme in Sarawak when they received food allowances totalling RM104,000 to purchase essential goods from selected retailers, AmBank group chairman Tan Sri Azman Hashim said yesterday.

He said under the programme, each recipient would be provided an allowance of RM20 per family per week or RM80 per month for one year to help defray the cost of essential daily food items.

“When we look at contributions to the underprivileged and the hardcore poor, we are looking at ensuring that the contributions do reach the intended recipients and that they enjoy visible and tangible benefits in the form of

essential food items such as rice, sugar, flour, milk and cooking oil they purchase from selected retailers,” he said in a statement here.

Meanwhile, MyKasih Foundation chief executive officer Jeffrey Perera said the programme also managed a series of courses designed to suit the needs of members of recipient families while volunteers from donor's organisation and non-governmental organisations helped conduct basic financial literacy courses to help adult family members manage their finances as well as boost their budgeting skills.

To date, AmBank group has contributed a total of RM1,425,000 for the programme and currently has committed to 12 locations nationwide including Sarawak.
— Bernama