



MyKasih News

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Chairman's Message

Dear Friends,

We started 2025 with the wonderful news of our students from SK Permatang Keledang in Pahang winning gold for Malaysia in the Junior Creative Category at the 26th International Robotics Olympiad in Busan. Encouraged by this success from our investments in STEM education, more focus is being placed on robotics in other MyKasih-supported schools with active robotics clubs.

Our engagement by the Federal Government on Program Sumbangan Asas Rahmah (SARA), which has been on-going since 2023, was extended to include recipients in the states of Sabah, Sarawak, and Federal Territory of Labuan. This brought the total number of SARA recipients from 500,000 as of end December 2024 to 700,000 Malaysians who are receiving monthly aid from the Government via their MyKad.

In April 2025, the coverage of SARA expanded to include the larger B40 group, thus effectively reaching 5.4 million recipients nationwide. The touchpoints via our network of partner retail outlets grew from 700 outlets in December 2024 to 4,700 outlets by April 2025.

We are honoured to support the Government in delivering RM5 billion worth of aid to eligible Malaysians, which in turn, has positively impacted the local economy by way of purchases of household essentials.

It has been 16 years since my wife and I set up this private non-profit. By allowing others to leverage on MyKasih's welfare management system at no cost, the foundation could expand its footprint via two flagship programmes – the 'Love My Neighbourhood' food aid programme and the 'Love My School' student bursary programme. These initiatives support communities and schools by ensuring basic needs for sustenance and education are met.

On that note, I would like to welcome a new donor partner, SMJ Energy. Through 'Love My School', they are channelling RM2.1 million in bursaries benefitting 2,308 students in eight schools in Pitas, Sabah this 2025.

Today, more than RM434 million of private sector funding and contributions from individual well-wishers have been mobilised through our system directly to the beneficiaries, including students in more than 120 primary and secondary schools.

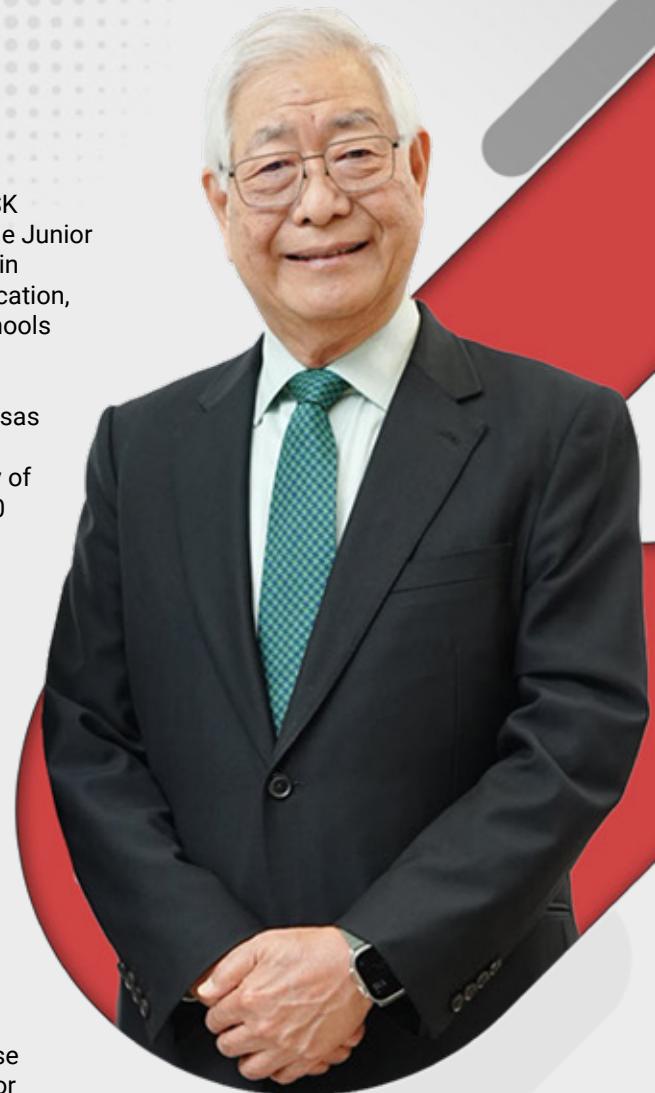
Since inception, we have collaborated with more than 50 corporate donors and other foundations on their community programmes to-date. The federal and some state governments, as well as zakat agencies, have also leveraged on the MyKasih system for their welfare initiatives.

Where possible, community interventions such as health screenings, livelihood opportunities through skills and entrepreneurship training, as well as educational and sports development programmes are carried out. Every year, we look forward to organising our two fund-raisers, a charity golf event and a charity musical, to support the work that we do.

The foundation remains guided by a simple, powerful belief that true community spirit can change the world, starting with one empowered neighbourhood at a time. We hope you will be inspired to join us on this meaningful journey to serve humanity.

Tan Sri Dr. Ngau Boon Keat

Chairman and Co-Founder



About MyKasih™

Established in 2009, MyKasih Foundation is a charity organisation with a mission to help low-income families through food aid and education regardless of race, religion or descent.

MyKasih not only aims to improve nutrition through its food aid programme but also strives to transform families through skills training and education.

What is significant is that MyKasih uses leading-edge technology to support its aid distribution. The MyKasih 'Love My Neighbourhood' food aid programme and the MyKasih 'Love My School' student bursary scheme run on an



Donation Given



RM1



Donor

Food Aid Received



RM1



Foundation



Beneficiaries

All donations are passed in full to beneficiaries via their MyKad or MyKasih smartcard.

efficient cashless payment system developed by DIV Services Sdn Bhd, a subsidiary of DIALOG.

All disbursements and payments are effected through the use of the MyKad, which is the chip-based ID card issued

to all Malaysians. Use of the MyKad allows us to target aid to the right person, enabling us to distribute aid in an efficient, transparent, and secure way.

For more information, visit www.mykasih.com.

Our Programmes



Food Aid Programme

The MyKasih 'Love My Neighbourhood' is a cashless food aid programme which reaches out to low-income households. Recipients receive a monthly allowance through their MyKad account, which can be spent on approved essential items at partner retail outlets.

The approved food items range from ten different product categories such as rice, noodles, bread, biscuits, eggs, seasoning, flour, cooking oil, canned food, and beverages. The list of approved items can be expanded to include basic household appliances and schooling necessities for post-disaster relief.

Student Bursary Programme

Under the MyKasih 'Love My School' bursary programme, students from economically-challenged backgrounds are given annual bursaries via a smartcard linked to their MyKad account to pay for meals at the school canteen and to purchase school books and stationery from the school bookshop.

Additional support is rendered through sponsorship of extra tuition classes, study camps, English literacy and numeracy workshops, and computer labs for 21st- century learning. Robotics, aquaponic projects, and sports activities are also funded to enhance their learning experience in school.





Sustainability Initiatives

In addition to cashless aid, the foundation provides opportunities for beneficiaries to achieve food security and financial independence. These interventions include basic health screening, food cultivation (fruits and vegetables), farming (fish, chickens, and bees), skills and entrepreneurial training, as well as financial literacy and income-generation projects to help urban households and rural communities improve their quality of life.

Orang Asli Children's Education Fund

MyKasih intensified its efforts in Orang Asli communities through the OA Children's Education Fund which was set up 2015 by Puan Sri Jean Ngau. The fund currently supports nine rural community-initiated learning centres (locally known as Pusat Didikan Komuniti, PDKs) in Perak and Pahang.

The 400 students at these PDKs are taught by local OA teachers from the community itself using specially curated indigenous modules and lesson plans focusing on basic literacy (Reading, Writing, Counting, and Comprehension).

The PDKs are also supported through the establishment of food farms to ensure food and nutrition security as the communities reduce chronic malnutrition and stunting among the young.



Education Funds For Sarawak

MyKasih Foundation is a collaborating partner to the Sarawak Rural Kids Education Fund and the Sarawak Unity Education Fund. Both initiatives are driven by the private sector to help deserving and promising Sarawakian students pursue education. This is in line with the State's development goals and aspirations in building high-quality human capital through academic excellence and achieving a high-income status for the state and the country.

Sarawak Rural Kids Education Fund



The Sarawak Rural Kids Education Fund was set up in 2017 to provide bursaries and Back-To-School assistance to primary and secondary students in rural areas.

In 2017, a charity golf event raised RM1.025 million which supported 1,041 students in 16 rural schools with bursaries.

Similarly in 2019, RM1.08 million was raised which supported 2,938 students in 138 schools with Back-To-School items.

Sarawak Unity Education Fund



The Sarawak Unity Education Fund aims to award scholarships to eligible Sarawakian students to pursue tertiary education.

This bond-free scholarship will cover tuition fees and other study-related costs and expenses for Bachelors or Masters degree courses at public or private universities in Malaysia recognised by the SUEF Board of Trustees.

Since its inception in 2024, more than RM3 million has been raised to-date.



Board Of Trustees



**TAN SRI DR. NGAУ
BOON KEAT**

Chairman & Co-Founder



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Peng



Datuk Sri Idris Jala

Vision & Mission

**Creating loving and caring
neighbourhoods through
food aid and education**

MyKasih Today

MyKasih started with a pilot MyKasih 'Love My Neighbourhood' food aid project involving 25 families back in 2009. As of June 2025, we have channelled RM6.5 billion via the MyKasih cashless payment system to more than 11 million families in over 400 locations nationwide, which include primary and secondary student beneficiaries aided through the MyKasih 'Love My School' bursary scheme.

The Federal and State Governments, as well as Zakat agencies, also use the innovative MyKasih system for their respective welfare programmes.

The scope of the MyKasih system has expanded beyond food aid and student bursaries to include cashless payments for public transportation, fuel, medical treatments, and utility bills. Essentially, the MyKad account becomes the single main account to which low-income households can use to access multiple welfare products or services.

More than

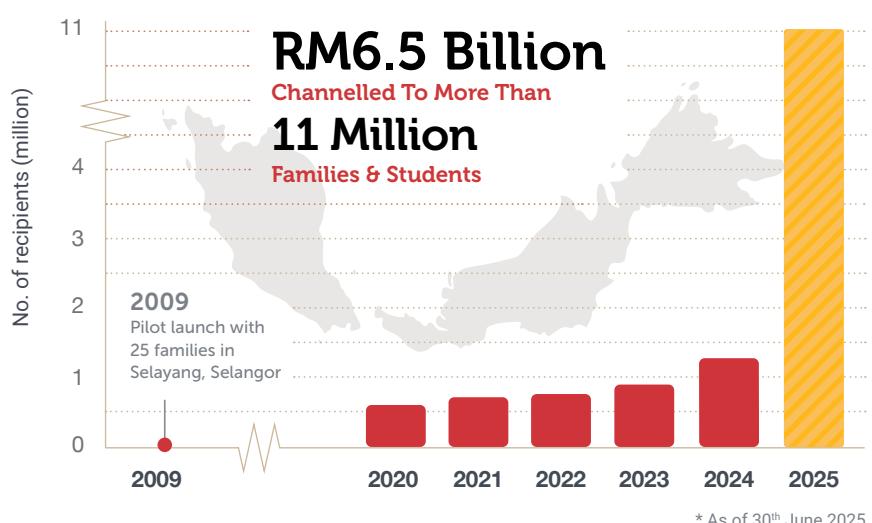
50

donors

More than

4,700

retail partners nationwide



MyKasih And The UN SDGs

MyKasih programmes are aligned with 13 out of the 17 SDGs as described below:



SUSTAINABLE DEVELOPMENT GOALS



Zero Hunger: Our targeted cashless food aid and community food security projects ensure that families' basic need for food is met. Beneficiaries are given training in the relevant skills for decent work and gainful employment, which in turn translates to more income for household food expenditure.



Good Health and Well-being: Good health and well-being are promoted through food aid, school sports programmes, community food security initiatives, as well as health screening. In partnership with local health departments, communities are given general screening which includes dental and vision checks, as well as cervical screening and mammogram.



Quality Education: Investments in Back-To-School necessities, computer labs, robotics equipment and school aquaponic edible gardens encourage digital literacy and STEM (Science, Technology, English and Mathematics) education among underprivileged students. Children in rural communities are also not left behind by way of 'jungle schools'.



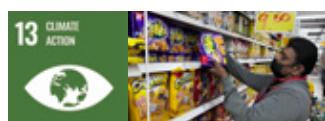
Decent Work and Economic Growth: Our youth development programmes as well as skills training and entrepreneurial income-generation courses help our beneficiaries obtain decent work, thus contributing towards community resilience and nation-building.



Industry, Innovation and Infrastructure: Our MyKad-based MyKasih cashless payment system ensures that aid is delivered in an efficient, secure, and transparent manner to targeted beneficiaries. We continue to innovate to ensure our welfare delivery methods remain relevant and useful.



Reduced Inequalities: Our programmes do not discriminate based on race, gender or people at-risk. In fact, our initiatives also include marginalised and vulnerable communities such as the indigenous peoples or low-income households who are affected or impacted by HIV & AIDS.



Climate Action: Our innovative cashless welfare distribution platform leverages on retail partners to serve beneficiaries when they shop under the programme. This circumvents additional carbon footprint involved in traditional aid delivery (i.e. procurement, packing, storage, and transportation). Other efforts include community farming, tree-planting, and recycling.



Life Below Water: For the wellbeing of communities most vulnerable to climate change, our efforts include protecting the ecosystems they depend on for food and livelihood. At the same time, conserving critical wetlands such as mangrove forests and seagrass beds which serve as buffers from storms and sponges for floodwaters.



No Poverty: Our food aid, education, and livelihood initiatives provide low-income households with opportunities to step out of poverty. With food on the table and children attending school or vocational studies, family members can participate in skills and entrepreneurial pursuits for a better quality of life.



Gender Equality: Gender equality is promoted by empowering young girls through sports and education, as well as providing women with the choice to manage household food budgets and the opportunity to gain new skills to earn a decent living.



Sustainable Cities and Communities: Our work in building sustainable communities starts first with respecting and empowering the people of the land to determine for themselves the kind of projects and activities which would benefit them. The sense of ownership ensures continuity towards resilience and self-sufficiency.



Partnerships For The Goals: We work extensively with partners to achieve the above goals. Our stakeholders range from various government agencies and ministries, donors and retail partners, schools and their educators, NGOs and social enterprises, as well as research institutions.

SK Permatang Keledang (Asli) Pahang Earns Gold At International Robotics Olympiad (IRO) 2025

DIALOG

DIALOG began adopting Sekolah Kebangsaan Permatang Keledang (SKPK) via the MyKasih 'Love My School' programme in 2019, benefitting an average of 140 primary students each year. Over the years, RM570,000 in cashless bursaries has been spent by the students on canteen meals and learning materials at SKPK.

Responding positively to the school's request for STEM education support, DIALOG sponsored an aquaponics edible garden and a computer lab with 20 laptops. The support included establishing the school's Robotics Centre, where one of the classrooms was refurbished and equipped with robotic sets, circuit tables, and gallery furniture.

As the robotics club became active, DIALOG sponsored their participation in numerous national and international robotics competitions:



2024
RM12,500

for a new robotics set specific for international tournaments



2024 (Shandong, China)
RM3,353

sponsorship of team t-shirts and meals



2025 (Busan, Korea)
RM14,500

sponsorship of accommodation and tournament registration

To-date, DIALOG has invested close to RM650,000 into SK Permatang Keledang. The school is well-known for their achievements in robotics, having won the first-ever gold at the 26th International Robotics Olympiad held in Busan, Korea in January 2025.

Spurred on by this success, more attention is now being placed on developing robotics skills in other MyKasih supported schools.



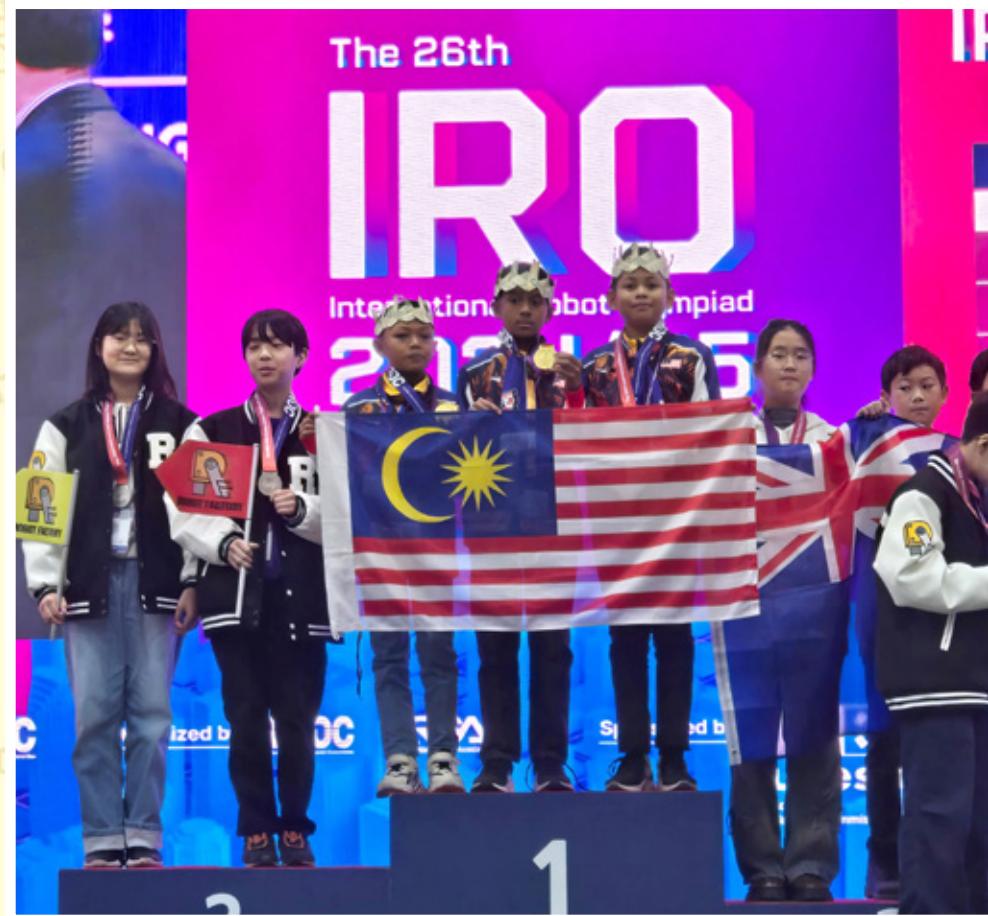
RM650,000

invested into SK Permatang Keledang since 2019



140

students supported with bursaries per annum



The team of Orang Asli students from SK Permatang Keledang in Pahang, beat teams from South Korea and New Zealand to win the gold medal in the Junior Creative Category (ages 10-13) at the 26th International Robot Olympiad (IRO) held in Busan, South Korea in January 2025.

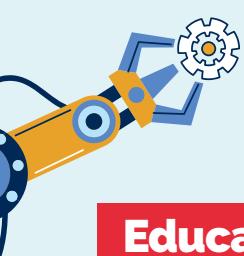


(Top left) The SK Permatang Keledang robotics team assembling their robots in the tournament hall at the IRO event in Busan, South Korea in January 2025.

(Middle left) Judges of the IRO evaluating the team's set-up and robot demonstration; (Middle right) Showing their well-deserved top-spot medals.



Encik Zulkhairi, the robotics teacher of SK Permatang Keledang, flying the national flag high and proud when the Malaysian team was announced as the winner.



Educator Spotlight

Mohd Zulkhairi bin Umar



Teacher at Sekolah Kebangsaan Permatang Keledang (Asli) (SKPK), an Asli primary school in Pekan, Pahang supported by MyKasih Foundation since 2019.



At SK Permatang Keledang, Encik Zulkhairi has been at the forefront of nurturing talent and building confidence among Orang Asli students through robotics. Under his guidance, students have not only discovered a love for problem-solving and innovation but have also achieved success at state, national, and international levels.



Encik Zulkhairi in action, facilitating a robotics clinic to prepare the students for their upcoming tournaments.

MyKasih: What first inspired you to nurture your students' interest in robotics and how did you get started?

Encik Zulkhairi: I truly believe that every student has potential – they just need the space and opportunity to show it. I was inspired to start the robotics programme at SK Permatang Keledang when I saw the Orang Asli students light up with excitement when they were introduced to technology. Even though our school is in a rural area, I feel strongly that they deserve access to 21st-century knowledge as much as anyone else. That was what motivated me to start teaching robotics. We began with the basics, and over time, the students grew confident enough to build their own projects.

One of his proudest moments was seeing a student continue his secondary education at a full-board government institution.

Encik Zulkhairi shares his journey, the challenges and triumphs of teaching robotics in an Orang Asli community, and his hopes for the future of his students.

M: Your students have achieved remarkable success in robotics—from winning competitions to even earning scholarships. Could you share some of your proudest moments?

Z: One of my proudest moments was seeing my students win at the state level and going on to compete internationally, especially in Busan, Korea. For our community, it was something incredible, because many never imagined Orang Asli students could stand on the same stage as their peers from urban schools. These successes have opened doors, as one of our students even earned a place at MARA Junior Science College Tun Abdul Razak, Pekan, Pahang, which once felt out of reach. To me, these milestones are not just about academic success, but about transforming ambition and instilling belief in what they can achieve.

M: Building and sustaining a robotics team takes a lot of dedication. What were some of the challenges you and your students faced and how did MyKasih's support help you overcome them?

Z: Our biggest challenge has always been the lack of resources and facilities, which limits opportunities for rural students to explore and showcase their potential. At first, many didn't believe in themselves – they felt a big gap between them and their peers in the city. MyKasih's support through the 'Love My School' bursary programme was a game-changer. It improved student attendance and participation, provided the latest learning platforms and training materials, and – most importantly – motivated students. Their newfound confidence and resilience helped them turn challenges into opportunities.

M: Beyond competitions, what changes have you observed in your students since being part of the robotics programme?

Z: The most striking change is their self-confidence. Students who used to be quiet and shy can now stand in front of an audience and present their ideas. Their discipline has also improved – they are more responsible with their work and time management because they have come to realise that success does not come easily.

On top of that, they have built stronger teamwork. They have learned to value each member's role and to solve problems together, which has been just as rewarding as the competition results.

M: Looking ahead, what is your vision for your students and for the future of SK Permatang Keledang? How do you see programmes like those supported by MyKasih Foundation continue to help both the students and the wider community?

Z: My vision is to make sure the students of SK Permatang Keledang are not left behind in 21st-century education, even though they come from an Orang Asli community. I want to nurture students who not only excel academically, but who can also compete globally through technology and innovation.

With continued support from MyKasih, I believe we can create more inclusive opportunities that not only change the lives of the students but also bring lasting positive impact to their families and the wider community.



In conjunction with Teacher's Day, Encik Zulkhairi was awarded the 'Outstanding Teacher Award' for his dedication toward his school's robotics team.



Encik Zulkhairi celebrating with his students when they won first place for robotics at the national-level Orang Asli Education Carnival 2025.



One of Encik Zulkhairi's proudest moments: to witness his students crowned champions on an international stage earlier this year in South Korea.



SARA 2025 Benefits 5.4 Million Recipients

Following the successful roll-out of Program Sumbangan Asas Rahmah (SARA) in 2024 via the MyKad in Peninsular Malaysia, MyKasih Foundation was engaged once again by the Government to implement SARA in 2025 and expand its coverage to Sabah, Sarawak, and Federal Territory Labuan.

Between January and March 2025, 700,000 recipients from the Government's eKasih and Sumbangan Tunai Rahmah (STR) database received monthly aid via their MyKad.



Finance Minister II, YB Senator Datuk Seri Amir Hamzah Azizan (second from right) observing a live demonstration of purchases by a SARA recipient at the checkout counter.

In April 2025, the Government further expanded SARA by adding 4.6 million non-eKasih STR recipients under the programme, bringing the total SARA beneficiaries to 5.4 million. Each household received RM100 per month, while each elderly recipient (without spouse) received RM50 per month.

The Government also increased the monthly MyKad entitlements for the following categories of eKasih STR recipients:-

Household
RM100 per month to RM200 per month.

Elderly without spouse
RM100 per month to RM150 per month.

Bujang
RM50 (unchanged)

As of end June 2025, more than 4.9 million SARA recipients have benefitted from the initiative with a total spend of RM1.9 billion. The states with the highest rate of SARA shoppers are Kelantan, Kedah, Perlis, and Terengganu.


RM5 billion
aid allocation


5.4 million
recipients aided with household essentials



Minister of Domestic Trade and Living Costs, Datuk Armizan Mohd Ali (left) explaining about the cashless MyKad payment mechanism during a media event on February 16, 2025 in Kota Kinabalu, Sabah.

“

We are deeply honoured to support the Government in delivering aid to Malaysians, which in turn, has positively impacted the local economy through purchases of household essentials. I would like to thank all the merchant partners who are with us on this SARA journey. We had 700 partner retailers in December 2024 and with the April roll-out, more than 4,500 outlets have been on-boarded to support this national programme.

MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.

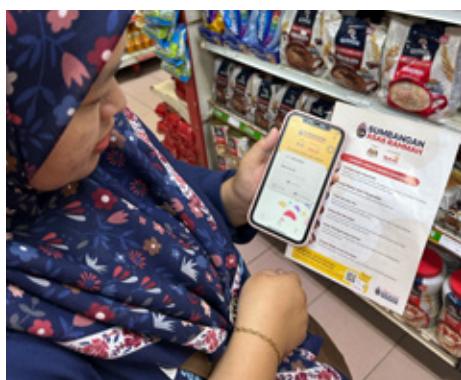
In May 2025, the Government added household cleaning products to the SARA programme, bringing the total number of product categories to fourteen and the number of product SKUs available to 93,000 compared to 33,000 last year.



An example of essentials chosen by a recipient during that particular shopping trip.



A tray of eggs being carefully handled along with other goods purchased by a SARA recipient at Mydin supermarket.



This recipient uses the MyKasih mobile app to check her eligibility under SARA, her shopping entitlement and balance in her MyKad account, locations of the participating retailers in her neighbourhood, and to check the items approved for purchase.

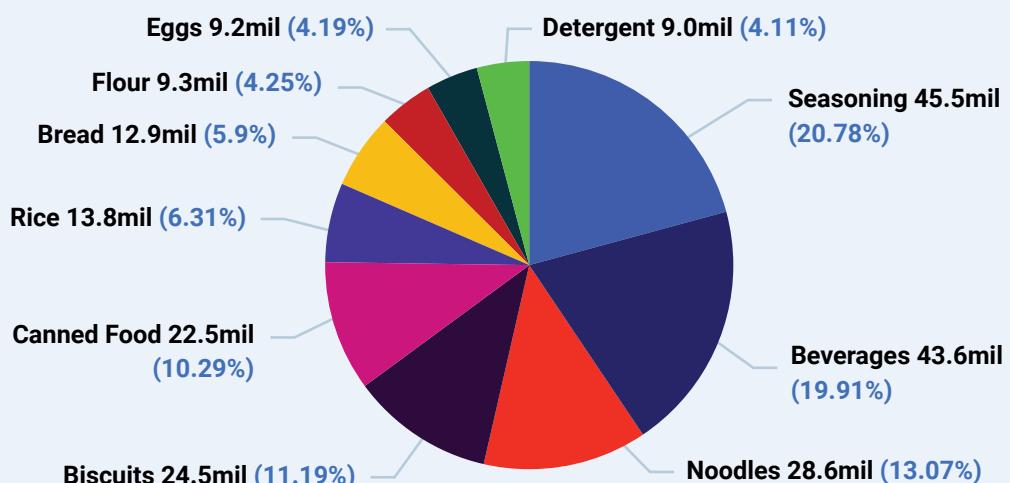


Lotus's store displaying items approved under the SARA programme. Shoppers are also able to refer to the SARA brochure or use the MyKasih mobile app to scan the items' barcodes to check if they can be purchased using the MyKad.



A cashier keying in details of the sales transaction in to the store's Point of Sale (POS) system.

Chart showing the number of items purchased within the approved product categories under SARA (as at June 2025)



Out of the 14 product categories approved under the SARA programme, seasonings, beverages, noodles, biscuits, canned foods, and rice recorded the highest transactions as at June 2025.

SMJ Energy Carves A Hopeful Future For Sabah's Rural Students



Sabah's state-owned oil and gas company, SMJ Energy partnered with MyKasih Foundation and the State Education Department to lighten the daily burden faced by many children who are growing up in rural communities.

Through the 'Love My School' programme, more than 2,000 students from primary and secondary schools in the district of Pitas, Sabah are given monthly allowances via their MyKasih student smartcard to purchase not just school meals or learning accessories, but also important things for emergencies such as sanitary pads from the school's cooperative retail shop.

At SMK Kanibungan, 680 secondary students are benefitting from the programme until the end of the year. Other schools involved in the initiative include SMK Bongkol, SMK Telaga, SK Dallas, SK Kanibongan, SK Sosop, SK Datong, and SK Bawing. Secondary school students receive RM100 per month, while primary school pupils are given RM80.

During the launch of the programme at SMK Kanibongan on 10 June 2025, SMJ Energy Chairman Datuk Seri Panglima Masidi Manjun explained that Pitas was selected for the pilot project because it is known as the most underdeveloped district in Malaysia. Pitas is where the need is greatest and therefore helping students with their daily necessities is a practical and meaningful way to encourage them to stay in school and pursue higher education.



RM2.1 million
contributed



8

primary and secondary schools in Pitas adopted



2,308

students supported with cashless bursaries

“

As a kampung boy from the highlands of Ranau, I once walked three days and three nights to Tamparuli just to catch a bus to Kota Kinabalu to continue secondary education. For me, hardship was a challenge that pushed me to lift my family out of poverty. God determines our fate, but it is up to us to decide how we respond to it and what we make of it. Don't be ashamed of coming from a poor family. Be ashamed only if you don't try to escape poverty. If this pilot programme is successful, SMJ Energy may expand it to other underserved districts or continue strengthening its efforts within Pitas itself.

SMJ Energy Chairman, Datuk Seri Panglima Masidi Manjun.



Left to right: District Education Office (Student Development Sector) Assistant Officer, Haji Mohd Adzirul; SMK Kanibongan Headmaster, Bonar Majangkin; SMJ Energy Chairman, Datuk Seri Panglima Masidi Manjun; MyKasih Foundation Deputy Chairman, Jeffrey Perera; and Pergerakan Wanita PGRS N2 Bengkoka Division Chief, Datuk Haji Muhammad Bin Tasan at the launch event in SMK Kanibongan.



MyKasih Foundation Deputy Chairman, Jeffrey Perera (left, in red) explaining the use of the MyKasih smartcard with a student to SMJ Energy Chairman, Datuk Seri Panglima Masidi Manjun (right most).

“

We are grateful to SMJ Energy for collaborating with us to adopt the seven schools in Pitas, benefitting more than 2,200 students through the 'Love My School' bursary programme. Through this initiative, SMJ Energy is not only addressing immediate needs but also sowing the seeds for a brighter, more hopeful future for Sabah's rural students. Together, we look forward to doing good and making a difference in communities and schools in need.

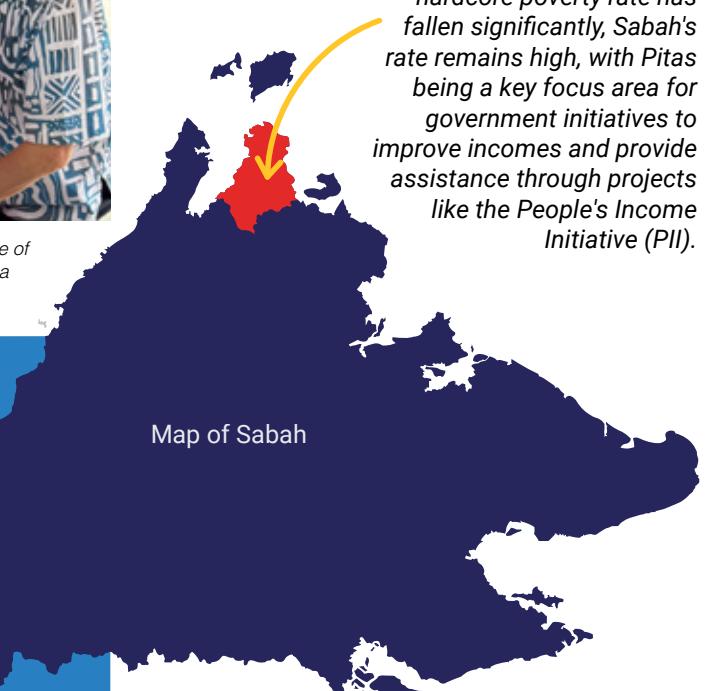
MyKasih Foundation Chairman & Co-Founder, Tan Sri Dr Ngau Boon Keat.



Students of SK Bawing enjoying their recess meal purchased with their MyKasih smartcard.

Pitas had a 4.8% hardcore poverty incidence in July 2024, making it one of the poorest districts in Sabah, Malaysia.

While the overall national hardcore poverty rate has fallen significantly, Sabah's rate remains high, with Pitas being a key focus area for government initiatives to improve incomes and provide assistance through projects like the People's Income Initiative (PII).



Map of Sabah



The dilapidated condition of SK Dallas' school canteen.



Students of SK Sosop are all smiles as they cool down with a cold drink on a hot day.



Happy and excited students of SK Bawing showing off their new smartcards.

Chevron Expands “Fuel Your School” Initiative To Kelantan



Headmasters from 15 selected schools in Kelantan were presented with a placard of Chevron's contribution to their schools under the Caltex 'Fuel Your School' campaign 2024/2025. Caltex stations in Kelantan will each 'adopt' a school and support the schools by replenishing the supplies necessary to maintain the system.

Chevron Malaysia Limited deepened its commitment to education with a contribution of RM202,500 to support 15 schools in Kelantan through its Caltex 'Fuel Your School' (FYS) initiative.

In this social investment effort, 12 primary and 3 secondary schools each received aquaponic systems. The initiative was launched on 26 November 2024 at SK Kubang Kerian 2, Kota Bharu, marking a milestone in Chevron's efforts to nurture STEM learning.

Between January and June 2025, these schools successfully harvested a total of 205.54 kilograms of fresh vegetables including pak choy, okra, lettuce, kailan, and brinjals. The vegetables grown are used for students' personal consumption, especially benefitting those from B40 low-income families.

Schools also have the option of donating the surplus produce to underprivileged groups or sell them, thereby fostering entrepreneurial skills and contributing to the school fund.

The success of the Kelantan programme built on the momentum of the first phase of the programme in Johor, where 15 participating schools recorded a combined harvest of 821 kilograms of vegetables and fish in 2024.

By empowering students with practical knowledge and tools, the programme sows the seeds for a brighter, greener future.



The aquaponic system's multiple towers make it possible for year-round planting and harvesting of various plants and vegetables.



RM202,500
contributed



15
schools provided with
aquaponic systems



205.54 kg
of fresh vegetables
harvested in 6 months



SJKC Yuk Eng harvested 13.5kg of tilapia fish which were sold to parents and teachers. The sale raised RM429 for the school fund.



The aquaponic systems provide a hands-on platform for students to apply STEM concepts while also learning about sustainable agriculture and environmental stewardship.



Some of the herbs and vegetables harvested are used in the students cooking class.



Vegetables grown on the system are pesticide-free, ensuring that the children and community have access to healthy, nutritious food.



SMK Chabang Empat students weighing and packing vegetables harvested from their aquaponic system.



Apart from being sold fresh, some of the tilapia fish were also cooked and shared among the teachers and school staff.

“

Chevron recognises the need for high-quality and high-impact initiatives that help empower the communities in which we serve. Since its inception in 2012, the Caltex Fuel Your School programme has yielded many successful outcomes that have benefited schools and inspired students to secure a brighter future for themselves and the world around them. And now, this latest edition will create yet another platform that nurtures a space to enrich students' lives through education and practical learning. This project, that schools can easily adopt, leaves a low carbon footprint, with the ability to sustainably support communities.

Chevron Malaysia's Country Chairman, Dean Gilbert.

Cadbury's 2025 Raya Campaign Expands Community Impact

Following the success of 2024's *#KuihRayaDariHati* (Baking From The Heart) initiative, Cadbury Dairy Milk partnered with MyKasih Foundation once again to empower a growing group of passionate home bakers from the low-cost flats of PPR Lembah Subang (Selangor) and PPR Seri Pantai (Kuala Lumpur).

This year, the initiative expanded to include 25 bakers, compared to just 15 last year, who collectively produced 454,400 Cadbury chocolate tarts, three times more than the quantity produced in 2024. Working from their homes during the Ramadan fasting month, the bakers prepared the chocolate tarts in individually wrapped samplers and tubs of 18 pieces. The final products were then distributed to communities in need and the general public in the festive spirit of the upcoming *Hari Raya Aidilfitri*.



The women bakers were grateful to Cadbury and MyKasih for the opportunity to bake for the KRDH campaign again, eager to share their proudly baked goods with more people.

This latest collaboration with MyKasih marks the second phase of Cadbury's long-term commitment to community empowerment through the *#KuihRayaDariHati* campaign, transforming festive-giving into lasting change—one baker, one tart, and one community at a time.



As some of the tarts were distributed to the general public, they were also informed of the women bakers behind the goods in the tubs.



The women bakers come from tight-knit communities who support each other by inspiring and motivating others toward self-sufficiency.

Mondelēz
International
SNACKING MADE RIGHT



RM227,200
contributed



25
bakers empowered



454,400
Cadbury chocolate tarts produced

“

Generosity has always been at the heart of Cadbury Dairy Milk, and it's truly meaningful to see that spirit come alive through *#KuihRayaDariHati*. With MyKasih, what began as a festive initiative has grown into a movement that empowers communities. The dedication shown by the home bakers continue to inspire and remind us that when we give with sincerity, we build lasting impact.

Mondelēz International (Malaysia & Singapore) Marketing Head, See Mei Sin.



Each tart contains a piece of Cadbury chocolate wrapped in a buttery crust.

Hess Asia Launches 2025 CSR Initiatives In Kelantan



Hess Asia External Affairs and Communication, Maryam Salwaana Binti Kamal (far right) presenting Hess' toy trucks to student beneficiaries during the Back-To School handover ceremony at SK Sabak with Kelantan State Education Department (School Management Sector) Deputy Director, Haji Mohd Hassany Bin Hashim (second from left) accompanied by SK Sabak Headmaster, Abdul Aziz Bin Abdul Hamid (far left). The toy truck collectibles and stories behind them can be found on HessToyTruck.com.

Students from two Kelantan schools started off their academic year with meaningful aid, thanks to Hess Asia.

Hess rolled out its 2025 CSR initiatives with MyKasih in March 2025. At Sekolah Menengah Kebangsaan Sungai Petai, 100 secondary students from the fishing community of Pasir Puteh received support via the 'Love My School' cashless bursary programme. The monthly disbursements of RM100 into their MyKasih-issued smartcard guarantee daily meals and school supplies throughout the year. This in turn eases the financial burden on their families. Hess also sponsored a series

of study camps and workshops to help the Form 5 students prepare for their final examinations.

Meanwhile in Kota Bharu, 150 primary students of SK Sabak were equipped with Back-To-School sets, giving them a boost in confidence as they start the school year with brand-new and complete schooling necessities.

Towards the later part of the year, Hess intends to support school programmes related to STEM and health and safety in their two adopted schools, as well as upskilling workshops for youths and women from underserved communities in the Klang Valley.

“

At Hess, we are committed to uplifting communities through long-term and inclusive support. This 2025, we are continuing our partnership with MyKasih to strengthen our CSR footprint in areas served in previous years. Our shared commitment to ensuring that no one is left behind drives us to support students, youths, and women through holistic initiatives that go beyond financial aid – from school awareness programmes to STEM and upskilling activities. We look forward to deepening our impact through meaningful collaborations.

Hess Asia Vice President, Dato' Zhiyong Zhao.



RM210,950

contributed



100

students supported with cashless bursaries at SMK Sungai Petai



150

students equipped with Back-To-School Sets at SK Sabak



Hess's contribution included study camps for the Form 5 students of SMK Sg Petai, Pasir Puteh, Kelantan.



An invited speaker at SMK Sg Petai handing out sets of additional answering tips to the students to help them prepare for their final year exams.

Symphony Life Adopts SK Sungkap Para In Kedah

Symphony Life Berhad allocated RM32,260 of zakat (tithe) funds towards supporting 52 students with cashless bursaries for their daily schooling needs.

Sekolah Kebangsaan Sungkap Para is a small rural school in Kedah with a student population of 62 students, out of which, 52 are eligible for support. Their parents work as labourers in the surrounding oil palm plantations or as farmers within the village community.

Over a period of seven months starting July 2025, the 52 beneficiaries receive RM80 monthly via their student smartcards, courtesy of Symphony Life.

Previously during the COVID-19 pandemic in 2020, Symphony Life contributed RM 60,720 in zakat funds to support 57 families in Petaling Jaya, Selangor via the MyKasih 'Love My Neighbourhood' cashless food aid programme.

Symphony Life



RM32,260
contributed



52

students supported with cashless bursaries



SK Sungkap Para students are grateful to Symphony Life for supporting them with daily bursaries.



Symphony Life's contributions enabled the students to pay for canteen meals.



A student showing his MyKasih smartcard which he used to pay for his meal at school.

Bersahur Bersama Seri-Aji: Timely Aid For Families

During Ramadhan, Ajinomoto (Malaysia) Berhad (AMB), through its seasonings brand, Seri-Aji, launched its 'Bersahur Bersama Seri-Aji' fundraising campaign.

A total of RM10,000 was raised and channelled to 66 underserved families in Puchong Perdana, Selangor. Under the MyKasih 'Love My Neighbourhood'

cashless food aid programme, each family received RM150 via their MyKad to purchase essential food items and hygiene items at participating retail outlets.

Disbursed just ahead of Hari Raya Haji, the support came at a timely moment, easing festive season expenses for families in need.



As part of the meet-and-greet session on May 31, AMB hosted a cooking demonstration featuring Seri-Aji® Fried Rice Seasoning and Tom Yam Paste, offering families practical tips for preparing quick, balanced meals using affordable ingredients.

Eat Well, Live Well.



RM10,000
contributed



66

families supported
with cashless food aid



AEON BiG, one of MyKasih's retail partners, displaying products eligible for purchase using the MyKad, which also includes Seri-Aji products under the 'seasonings' category.

“

We're grateful to MyKasih Foundation for their partnership. The 'Love My Neighbourhood' food aid programme aligns closely with our commitment to providing convenient and tasty solutions made with quality ingredients for quick and nutritious meals. Moreover, this cashless aid system ensures that assistance is delivered directly and transparently to the intended recipients. With this collaboration, we hope the families can enjoy balanced and affordable home-cooked meals.

Ajinomoto (Malaysia) Berhad Head of Consumer Marketing, Ng Yee Boon.

Deleum Increases Support To Benefit 450 Students



SK Wallace Bay student beneficiaries showing their appreciation to Deleum for the LMS programme in their school.

Deleum Berhad is strengthening its commitment to education and community development by expanding its school support initiatives to seven new schools across Malaysia this year, bringing the total number of beneficiaries to 450 students.

This initiative builds on Deleum's continued support for SK St Aloysius Limbanak in Sabah and SK Pasir Gajah in Terengganu, further strengthening the company's commitment to uplifting communities in its key operational areas. The programme has now been extended to include seven additional schools:

- SJKT Bangsar, Kuala Lumpur
- SK Kampung Busut (Asli), Banting, Selangor
- SK Payoh, Kemaman, Terengganu
- SK Bakam, Miri, Sarawak
- SK Sugud, Penampang, Sabah
- SK Wallace Bay, Tawau, Sabah
- SMK Wallace Bay, Tawau, Sabah

Through the MyKasih 'Love My School' cashless programme, eligible students will receive a monthly bursary of RM80 from March to December 2025. Funds are credited directly to their MyKasih smartcard, offering financial support for daily meals and learning necessities to students from lower-income families.

Beyond financial aid, Deleum also supports hands-on learning experiences. In partnership with the Turtle Conservation Society of Malaysia, the company sponsored environmental workshops under the Classroom to Conservation programme at a conservation centre in Kemaman. The sessions highlight sustainability, environmental responsibility, and the protection of endangered turtles.

These initiatives reflect Deleum's belief that education goes beyond academics; it is about empowering the next generation with opportunities, resilience, and a sense of responsibility to their communities and the environment.



A student at SK Kampung Busut enjoying his snack and drink during recess.



RM326,000
contributed



450

students in 9 schools supported with bursaries

“

I believe the most powerful way to break the cycle of poverty is through education. When we invest in a student's future, we are not just helping one individual.

We are empowering entire families and communities. Education opens doors, builds confidence, and creates opportunities that can transform lives for generations.

Our aspiration is for these students to see themselves not just as beneficiaries of support, but as future agents of change. The impact extends beyond the classroom, it uplifts families, strengthens communities, and nurtures tomorrow's leaders.

Deleum Berhad Group Chief Executive Officer, Rao Abdullah.



Students from SK Kampung Bakam, Miri using their smartcard to purchase food and drinks at the school canteen.



SK Pasir Gajah's canteen operator serves up a decent meal which the student pays for courtesy of Deleum.



Learning to differentiate between turtles and terrapins by their unique characteristics.



Residents of Rumah Kebajikan Anak Yatim Al-Hijrah actively participating in the Q&A session at TCS on 8 May.



Students of SMK Sultan Ismail's Integrated Special Education Programme learning about terrapins and conservation efforts for these endangered species.



Children from Lovely Child Care Centre were able to release terrapins by the sea.

S.C. Johnson Commits To Meaningful Community Outreach Programmes

A global leader in household pest control, S.C. Johnson, teamed up with MyKasih to carry out three impactful community outreach programmes this year.

In February, S.C. Johnson channelled RM40,000 to support post-flood relief efforts in Kelantan. 80 families who were affected by the floods each received RM500 each via their MyKad. They purchased essential food items and other household goods at partner retailers, which helped them get back on their feet after the disaster.

On 14 June, the company hosted a community health talk on dengue at PPR Lembah Subang 1, Selangor. Representatives from S.C. Johnson and the Malaysia Red Crescent Society (MRCS) shared important information about dengue in Malaysia. The talk

covered the latest dengue statistics, facts on mosquito breeding habits, and practical steps residents could take to prevent the disease.

At the same time, MyKasih arranged for MRCS to provide on-site health screenings for common conditions like diabetes, hypertension, and high cholesterol, as well as wound care for those vulnerable to infections.

Expanding their CSR footprint to rural areas, S.C. Johnson supported a community feeding programme in the indigenous Orang Asli village of Kuala Koh in Kelantan, providing nearly 50 children from 30 families with healthy, nutritious, and fortified milk for the entire year. The effort supplements an on-going initiative by MyKasih to create income-generation opportunities to the womenfolk through handicraft.



The interactive dengue talk saw teen volunteers pretending to be mosquitoes and dengue patients, mimicking the cause and effects of dengue.



The team from S.C. Johnson spent their Saturday morning interacting cholesterol and educating the residents at PPR Lembah Subang 1 on dengue.



RM80,000
contributed



80
families supported with post-flood relief



300
residents benefitted from community health talks and health checks



100
Orang Asli children benefitted from community feeding



MRCS volunteers screened the PPR residents for common comorbidities such as diabetes, hypertension and high cholesterol.

MAHB Brings Back-To-School Joy To Students

Malaysia Airports Holdings Berhad (MAHB) helped students kit up for the new school term. Collaborating with MyKasih via its annual MYAirportCARES Ceria Kembali Ke Sekolah campaign, MAHB's beneficiary students each received a RM180 one-off allowance in their MyKasih student smartcards to shop for schooling necessities.

Over the school holiday period in January, 150 primary students from SK Kampong Contoh in Kota Kinabalu, Sabah, and 150 students from SK Kilim in Langkawi, Kedah, went on a memorable shopping trip to Parkson Imago in Sabah and Langkawi Parade in Kuah, Langkawi, accompanied by MAHB staff.

These funds went a long way in helping families prepare to send their children back to school. Through initiatives like this, MAHB shows its commitment to serving communities in need by helping students start the school year confidently.



RM57,000
contributed



300

students provided with
schooling essentials



SK Kilim students receiving their student smartcard which enabled them to purchase school supplies in school.



MAHB staff helping the kids pick out new uniforms, school bags, shoes, and other supplies.



The annual MYAirportCARES Ceria Kembali ke Sekolah campaign with MyKasih has helped more than 1,120 students in 14 schools since 2022.



Happy smiles all around over their Back-to-School shopping trip.

Linde Malaysia Empowers Underserved Communities From Classrooms To Coastlines

Linde Malaysia continues to strengthen its commitment to social responsibility this 2025 by investing in long-term community-based initiatives that support education and livelihoods.

The industrial gas company renewed their support of Orang Asli students at SK Bukit Tampoi in Dengkil, Selangor through the MyKasih 'Love My School' programme. The monthly bursaries disbursed to the students via the students' smartcards go a long way in meeting school-related expenses.

Additionally, Linde allocated funds to provide engineering scholarships to undergraduates at two local public universities, enabling students from economically-challenged backgrounds to pursue higher education in critical fields.

On 23 January 2025, 30 Linde Malaysia staff volunteers contributed their time by assisting the Penang Inshore Fishermen's Welfare Association (PIFWA) in Nibong Tebal, Penang to plant 600 seedlings and refurbish a mangrove boardwalk built by the community.

Linde's collaboration with PIFWA is an expansion of the company's CSR footprint in Penang, following their support in 2023–2024 for a 2-day youth leadership camp and food aid distribution for the families of participating students.



Linde staff volunteers preparing to plant mangrove seedlings along the coast of Nibong Tebal, Penang.



The muddiness of the mangrove forest did not deter Linde staff from planting 600 seedlings for the benefit of the community and environment.



Guided by members of the fishermen association, Linde staff helped paint a fresh coat of protective layer on the wooden planks of the boardwalk.



Making our world more productive



RM93,115

contributed



81

primary students supported with cashless bursaries



2

tertiary students supported with scholarship bursaries



600

mangrove saplings planted

“

At Linde Malaysia, we believe that CSR is about building long-term partnerships that create real, lasting change. Working with MyKasih allows us to reach communities that need support through initiatives that promote education and strengthen resilience. We are grateful to work with MyKasih on programmes that align with our values and make a meaningful difference on the ground.

Linde Malaysia Managing Director, Hoo Peih Yoke.

DIALOG Volunteers Step Up For Communities And Classrooms

Hands-on support for a conducive learning environment

Since 2014, DIALOG has adopted Sekolah Kebangsaan Bukit Lanjan in Damansara Perdana, Selangor under the MyKasih 'Love My School' programme. Over the years, DIALOG's contributions to SK Bukit Lanjan have gone beyond bursaries to include support for a computer lab, edible gardens, robotics, and sports development.

As per tradition, 33 DIALOG volunteers supported the Sekolah Kebangsaan Bukit Lanjan's 41st Annual Sports Day held in May this year, assisting the teachers as timekeepers, quartermasters, scorekeepers, and finishing judges. Later the following month, 30 staff volunteers returned to the same school to work together with students and teachers to clean and tidy the school compound.



The event started with an energetic Zumba session and march pasts by the sports houses.



Team Shahbandar (pictured in blue) emerged overall champions, lifting the Tan Sri Dr Ngau Boon Keat Trophy presented by SK Bukit Lanjan Headmistress, Fazilawati Abu Bakar and MyKasih Foundation Deputy Chairman, Jeffrey Perera. The Puan Seri Jean Ngau Trophy for best parade was nabbed by Team Bendahara.

DIALOG



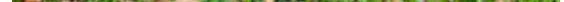
There is always joy in participation when the community spirit is stronger than the competitive streak.



SK Bukit Lanjan's former headmaster, Encik Khairul Anuar (left), now an officer with the local district education office, attended the event. The invitation gave him a wonderful opportunity to meet with his former students and teachers.



No sports day is complete without community participation: DIALOG volunteers were invited to participate in a friendly match of tug-o-war with the parents of students.



The school clean-up activity covered the drainage areas (top left), school garden (bottom left), the school field (right), and gallery room.



The day concluded with a small handover ceremony, where DIALOG presented smart TVs to the school to support digital learning.

Community Engagement Through MyKasih Foundation

In May, 30 DIALOG staff volunteers spent their Saturday morning at Kebun Komuniti Taman Alam Shah, a 3.8-acre edible community garden in Klang, Selangor. The garden was established by Social Eco Enterprise Development for Sustainability (SEEDS) Malaysia, one of MyKasih's training providers which specialises in community food security.

This is DIALOG's third engagement with the community garden in conjunction with DIALOG's Health, Safety, and Environment Week. Previously, two sessions were carried out in 2024 that included planting seedlings and distributing potted herbs and vegetables to homes and schools in need.



Most of the weeds were cleared to make room for more planting space in the garden.



DIALOG staff volunteers worked together to move soil from the pile to the gardens.



It was a morning well spent for both DIALOG and SEEDS staff at Kebun Komuniti Taman Alam Shah.

“

DIALOG continues to demonstrate its commitment to meaningful community engagement through MyKasih Foundation. From improving food security in urban areas to supporting student development in Orang Asli schools, our staff volunteers have contributed time and energy towards MyKasih's initiatives that promote sustainability, education, and inclusivity. DIALOG's consistent employee engagement activities with schools and communities deepen ties and help create a more inspiring space for people to grow and thrive.

DIALOG Group Berhad Chief Executive Officer, Mustaffa Kamal.

MAKE A DIFFERENCE

Join us today! Contribute to MyKasih Foundation and make a difference in your neighbourhood.



VOLUNTEERS

Donate books, clothes or give your time. Be involved and make a difference in the lives of the less privileged.



CORPORATES

Sponsor a MyKasih community and adopt families today! Create a positive impact in your neighbourhood through food aid and education programs.



INDIVIDUALS

Donate generously and support our community programmes and activities geared towards improving the quality of life of MyKasih families.

How You Can Help...

We rely on funding from donors to carry out all of the above community and school programmes. Companies are welcome to adopt MyKasih's programmes and brand them accordingly as part of their on-going corporate social responsibility initiatives.



All donations received will be deposited directly to MyKasih Foundation and held in trust. MyKasih Foundation will oversee all expenditure and disbursements to ensure that your funds are used strictly for their intended purposes.

All donations to MyKasih Foundation are tax-exempt.

Donations can be made via the following channels.



CHEQUE

Payable to "**MyKasih Foundation**" to:

MyKasih Foundation
DIALOG TOWER, No. 15, Jalan PJU 7/5,
Mutiai Damansara, 47810 Petaling Jaya,
Selangor Darul Ehsan, Malaysia.

Please provide the following particulars on the reverse side of your cheque.

Individual Donor

Full Name, I/C or Passport Number, mailing address, email address and contact number.

Corporate Donor

Full name of company, company registration number, company mailing address and details of main contact person.



TELEGRAPH TRANSFER

Name of Bank	AMBANK (M) BERHAD
Account No.	217-201-200645-9
ABA Swift Code	ARBKMYKL
Bank Address No.	30, 32 & 34, Jalan SS2/61, 47300, Petaling Jaya, Selangor Darul Ehsan.



CREDIT CARD

Contributions via credit card (Mastercard or VISA) through our secured website at:

www.mykasih.com.my



MyKasih Foundation

Corporate and individual donors will receive reports that show how their funds have been utilised for the families or students they have adopted under the MyKasih "Love My Neighbourhood" food aid programme or the MyKasih "Love My School" student bursary programme.

For further information, please contact us at **info@mykasih.com** or **+603 7720 1800**.

MyKasih™
Love My Neighbourhood

MyKasih Foundation would like to acknowledge its donors & partners

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- TNT Express Worldwide
- Uchi Technologies
- UPS
- Western Digital Corporation
- Yayasan Hartalega
- Yayasan Hasanah
- Yayasan Pasir Gudang
- Yayasan Petronas

Government Ministries & Agencies

- Central Bank of Malaysia
- East Coast Economic Region Development Council (ECERDC)
- Economic Planning Unit, Prime Minister's Department
- Economic Planning Unit, Johor State
- Implementation & Coordination Unit Prime Minister's Department
- Multimedia Development Corporation
- Malaysia Ministry of Education
- Malaysia Ministry of Finance
- Malaysia Ministry of Health
- Malaysia Ministry of Home Affairs
- Malaysia Ministry of Urban Wellbeing, Housing and Local Government
- Malaysia Ministry of Women, Family and
- Community Development
- Northern Corridor Implementation Authority (NCIA)
- Sarawak Ministry of Welfare, Women and Community Wellbeing
- Sarawak State Government

Education & Training

- Agensi Kounseling dan Pengurusan
- EcoGarage
- Guwas Koposizon College
- HAVVA Agrotech Sdn Bhd
- JC Inai
- Kassim Chin Humanity Foundation
- Kredit (AKPK) of Bank Negara Malaysia
- Kuen Cheng High School
- Klinik Kesihatan (nationwide)
- Klinik Pergigian (nationwide)
- MAD Movement
- Malaysian CARE
- National Population and Family Development Board
- Pertubuhan Komuniti Kasih Selangor
- Reef Check Malaysia
- Sarawak Unity Education Fund
- Sasbadi Holdings Berhad
- UMP Advanced
- UMK Business Venture
- Upcycled by FE
- Urban Hijau
- Urban Farm Tech

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- AEON BiG
- Alfa Indah Sdn Bhd
- Bataras Sdn. Bhd.
- Boulevard Hypermarket (Sarawak)
- C-Mart
- CKS Fresh Hub
- CKS Supermarket (Sabah)
- Fresco Sdn Bhd
- FS Family Store
- ECONSAVE (nationwide)
- Genting Mas (Sabah)
- Giant Hypermarket (nationwide)
- GS Mart
- HERO Hypermarket (Klang Valley)
- Kim Hock Supermarket
- Lotus Stores (formerly TESCO)
- Lulu Hypermarket Malaysia
- Metamorf Supermarket (Klang Valley)
- Megamart Sdn Bhd
- Mempaga Fresh Sdn Bhd
- Milimewa Supermarket
- Mydin Supermarket (nationwide)
- New World Mart (Sarawak)
- Nirwana Hypermarket Sdn Bhd
- Paka Mart
- Pasaraya Econjaya
- Pasaraya Econo
- Pasaraya Hoe Soon
- Pasaraya PKT
- Pasaraya Sri Kassim
- Pantai Selamat (IM) Sdn Bhd
- PCK Fresh Mart Sdn Bhd
- Qimart
- Salamku Grocery
- Segi Fresh
- Sabasun Hyperruncit Sdn Bhd
- ST Rosyam Mart
- Sunshine Square
- Syuhada F&B Trading
- Target Supermarket
- TF Value Mart
- The Store (nationwide)
- Tunas Manja
- TreLeaf Mart
- Zua Hyperruncit

NGOs

- House of Hope (Penang)
- Miri Dayak Association
- PACOS Trust
- Persatuan Ibu Tunggal Sarawak (Bintulu)
- Persatuan Ibu Tunggal Terengganu
- (Dungun, Kerteh, Paka)
- Pertubuhan Ehsan Penyayang
- Pertubuhan Komuniti Kasih Selangor
- Pusat Penyayang Kg Sg Kayu Ara
- Rotary International (nationwide)
- Sabah Women Action-Resource Group (SAWO)
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Multiple schemes on a single platform



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Student Bursary



Medical



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